



**FY 2015 – FY 2019
DRAFT Consolidated Plan
and
FY 2015-2016
DRAFT Action Plan**

April 2015

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Executive Summary

ES-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

Carlsbad occupies approximately 39 square miles of rolling hills, beaches and bluffs along the northern coast of San Diego County. The City is located about 30 miles north of San Diego and about 90 miles south of Los Angeles. In addition to the Pacific Ocean coastline along its western boundary, the communities surrounding Carlsbad include the city of Oceanside to the north, the city of Encinitas to the south, and the cities of Vista and San Marcos and unincorporated areas of San Diego County to the east.

This Fiscal Year (FY) 2015-2019 Consolidated Plan (CP) serves as the official application to HUD for Community Development Block Grant (CDBG) funds for the City of Carlsbad. The CP identifies the City's housing and community development needs and sets forth a strategic plan for addressing the identified needs within the context of the CDBG program. The CP covers the planning period of July 1, 2015, through June 30, 2020.

This CP was prepared using the eCon Planning Suite system developed by HUD. The system prescribes the structure and contents of this document, following the Federal Consolidated Planning regulations. A companion document to this CP is the Analysis of Impediments (AI) to Fair Housing Choice. The City of Carlsbad is participating in the development of the 2015 San Diego Regional AI which contains detailed data and analyses regarding the demographic and housing market conditions of San Diego County, including detailed and specific information on the City of Carlsbad.

This CP for the City of Carlsbad was prepared in collaboration with San Diego County HOME Consortium. The City of Carlsbad participates in the HOME program under the County of San Diego. HOME funds are being administered directly by the County of San Diego Housing and Community Development Department. Homebuyer assistance is available to Carlsbad residents via County's HOME-funded Downpayment and Closing Cost Program.

2. Summary of the objectives and outcomes identified in the Plan

This CP incorporates outcome measures for activities in accordance with the Federal Register Notice dated March 7, 2006, which require the following Performance Measure Objectives/Outcomes to be associated with each activity funded:

General Objective Categories- Activities will meet one of the following:

- Decent Housing (DH)
- A Suitable Living Environment (SL)
- Economic Opportunity (EO) General

Outcome Categories- Activities will meet one of the following:

- Availability/Accessibility (1)
- Affordability (2)
- Sustainability (3)

The City of Carlsbad has a range of housing and community development needs. CDBG funds alone are not adequate to address the various needs identified during the public outreach process and summarized in the Needs Assessment of this CP. Recognizing the national objectives of these funding programs and specific program regulations, the City intends to use these funds to coordinate programs, services, and projects to create a decent and suitable living

environment to benefit low- and moderate-income households and those with special needs. Needs which have been determined to be a High Priority level will receive funding during this Five-Year CP period. Needs with a Low Priority may be funded based on the availability of funds. The priorities for the FY 2015-2019 CP established in consultation with residents and community groups are:

High Priority

- Increase the Supply of Affordable Housing Units
- Provide Supportive Services for the Homeless, Lower-Income Residents, and Persons with Special Needs
- Improve and Provide Facilities to Serve Lower Income Persons
- Provide Fair Housing Services to Residents
- Planning and Administration

Low Priority

- Conserve and Rehabilitate the Existing Housing Stock

The priorities identified above specifically address the use of CDBG funds. The City no longer receives its specific allocation of HOME funds from the County. The City of Carlsbad facilitates the development of new affordable housing primarily through its Inclusionary Housing Program, which is locally funded, and its Housing Reserve Fund. The Carlsbad Housing Agency also administers the Housing Choice Voucher (HCV) Program for low income tenants.

3. Evaluation of past performance

In the past, as a participant of the County's HOME Consortium, the City of Carlsbad would receive a small allocation of HOME funds for the City's affordable housing activities. However, since 2014, the significant reductions in HOME funds necessitated the County to restructure its HOME program to more efficiently expend the limited funds. The City no longer receives its specific allocation of HOME funds from the County. City residents will continue to be eligible to apply for the HOME-funded Downpayment and Closing Costs program via the a new program that began in September of 2014 through a partnership between County of San Diego and the San Diego County Housing Commission.

During the last five years, the City utilized HOME and other funding to assist in the development of affordable housing. The City provided a total of \$3,750,000 in the form of residual receipts loans from the Carlsbad Redevelopment Agency's Low and Moderate Income Housing Set-Aside Fund. In 2009, the City assisted San Diego Habitat for Humanity with the development of six condominium units (Roosevelt Garden) for lower-income families. The City also provided financial assistance to Meta Housing Corporation for the Tavarua Senior Apartments, a 50-unit apartment community completed in 2013. Ten of the 50 units are designated for qualifying older adults with mental illness eligible for supportive services under the Mental Health Services Act (MHSA) program. This program is part of a larger regional supportive housing initiative by the County of San Diego's Behavioral Health Services Division (BHS) to link homeless or at risk of homelessness individuals with mental illness to permanent housing and social services.

The City also provided HOME funds in 2012 to Solutions for Change to assist in the acquisition of Vista Terrace Apartments in the City of Vista to serve as a regional resource for homeless families with children from the region who are graduating from their program which helps the families become stable members of the community and provide them with homes. One unit in Vista Terrace was converted to a community room for residents of the apartments. In 2014, the City provided an additional \$454,000 to Solutions for Change in order to assist the agency with the acquisition of a 16-unit apartment complex to be used for graduates of the Solutions University for homeless families.

During the previous Consolidated Plan period, the City assisted over 9,000 homeless persons or persons at-risk of homelessness (duplicated counts) with temporary shelter and supportive services. An additional 3,600 lower-income

persons or persons with special needs were assisted through a variety of public service programs, including the North County Health Services Immunization and Health Screening Program, after school programs, and meal or food delivery programs.

In addition, a total of six projects to improve community facilities have been completed since 2010, including the Casa de Amparo Twin Oaks facility, Catholic Charities Shelter, North County Health Services Health Care Center, and Hospice of the North Coast Hospice House. In 2013, the City provided funds for the development of a pedestrian railway crossing at Chestnut Avenue to benefit the lower-income residents in that neighborhood. Funding was also allocated for a lighting assessment study in the City's Barrio area to improve lighting and public safety.

4. Summary of citizen participation process and consultation process

Citizen participation is one of the key components of the CP process. To solicit public input during the development of the CP, the City of Carlsbad conducted a community workshop with residents, local housing and services providers, as well as community stakeholders. A Housing and Community Development Needs Survey was also administered.

Community Workshop: The City held one workshop to solicit input on needs during the development of this CP. The workshop was held at the Carlsbad Senior Center on December 4, 2014 from 6:00-7:30 PM.

Housing and Community Development Needs Survey: The Survey was made available both on-line and in hard copy form. A total of 162 responses were received. Outreach for the Community/Stakeholder workshops and the Housing and Community Needs Development Survey included:

- Notice posted on City website
- Notice posted at Carlsbad City Hall
- Email blast to residents and agencies on the City's contact list
- Flyers advertising the Community Workshop and Survey were distributed to 150 service providers and agencies
- Advertisement published in the San Diego Union Tribune (English and Spanish).

Public Hearing: A Public Hearing before the City Council was held on April 7, 2015. A public notice for the hearing was published on April 3, 2015.

Public Review of Draft Documents: A 30-day public review was held from April 4, 2015 through May 4, 2015. Copies of the Draft CP and Action Plan were made available for the public at the following locations:

- City website
- Carlsbad City Hall

The final CP, amendments, annual Action Plans and performance reports will be available for five years at the Carlsbad City Hall.

5. Summary of public comments

A summary of the public comments received is provided in Appendix A.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments were received.

7. Summary

The City of Carlsbad has undertaken diligent and good faith efforts in outreaching to all segments of the community that may benefit from the CDBG program.

The Process

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
Lead Agency	Carlsbad, CA	Department of Housing and Neighborhood Services
CDBG Administrator	Carlsbad, CA	Department of Housing and Neighborhood Services

Table 1– Responsible Agencies

Narrative

The City's CDBG program is administered by the City of Carlsbad Department of Housing and Neighborhood Services.

Consolidated Plan Public Contact Information

For matters concerning the City of Carlsbad's CDBG program, please contact: Courtney Enriquez, Management Analyst, City of Carlsbad Department of Housing and Neighborhood Services, 1200 Carlsbad Village Drive, Carlsbad, CA 92008, (760) 434-2812.

PR-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

As part of the development of this CP, the City conducted an outreach program to consult and coordinate nonprofit agencies, affordable housing providers, and government agencies regarding the needs of the low- and moderate-income community. The outreach program has been summarized in the Executive Summary and Citizen Participation sections of this CP. Comments received and results of the survey are summarized in Appendix A to this CP.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

To outreach to various agencies and organizations, the City compiled an outreach list consisting of 150 agencies, including:

- Nonprofit service providers that cater to the needs of low- and moderate-income households and persons with special needs, including persons with disabilities;
- Affordable housing providers;
- Housing advocates;
- Housing professionals;
- Public agencies (such as school districts, health services, public works);
- Economic development and employment organizations; and
- Community and neighborhood groups.

The complete outreach list is included in Appendix A. These agencies were mailed notices of the community workshop and made aware of the availability of the Housing and Community Needs Survey. Specific agencies were also contacted to obtain data in preparation of this Consolidated Plan. For example, the State Developmental Services Department and State Social Services Department were contacted to obtain data and housing resources for persons with disabilities.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

The outreach list includes homeless service agencies in the Regional Continuum of Care Consortium (RCCC), the HUD designated Continuum of Care (CoC) for the San Diego region. The Continuum of Care Strategy was consulted to provide information on homelessness and resources available.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS

The City of Carlsbad does not receive ESG funds from HUD.

The Regional Continuum of Care Consortium (RCCC) coordinates efforts to address homeless in the San Diego region and is the HUD designated Continuum of Care (CoC) for the region. The RCCC manages the application for, receipt and distribution of federal and other grant funds, including the Homeless Super NOFA (Notice of Funding Availability).

The Regional Task Force on the Homeless (RTFH) was selected by the RCCC to manage the region's homeless management information system (HMIS). This system coordinates the region's AHAR efforts and is working to combine data from multiple consortium area systems into one data warehouse. The HMIS produces quarterly and annual reports that assist in monitoring key indicators to assess needs and progress on strategic goals pertaining to homelessness. In 2010, a Data Advisory Committee was created to provide community-based oversight, system evaluation, and comprehensive HMIS planning.

Carlsbad does not receive any dedicated homeless assistance funding as a result of the Super NOFA or the RCCC activities. However, annually the City uses a portion of its CDBG Public Service Dollars to assist agencies that serve the homeless and those at risk of becoming homeless.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

Table 2– Agencies, groups, organizations who participated

1	Agency/Group/Organization	Agua Hedionda Lagoon
	Agency/Group/Organization Type	Conservation
	What section of the Plan was addressed by Consultation?	Non-Homeless Special Needs Conservation
	How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?	This agency attended the Community Workshop on December 4, 2014 and provided input on non-homeless special needs.

Identify any Agency Types not consulted and provide rationale for not consulting

The City of Carlsbad contacted 150 agencies as part of the outreach process for this CP. All applicable agencies and agency types were consulted.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Continuum of Care Alliance	The City's homeless needs are addressed by the CoC Strategy.
Ten-Year Plan to End Homelessness	Continuum of Care Alliance	The City's homeless needs are addressed by the Ten-Year Plan to End Homelessness

Table 3– Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(l))

The City of Carlsbad coordinates among its various departments to identify projects that represent the most cost-effective approach to utilizing the City's limited CDBG funds. In implementing the Consolidated Plan, the City collaborates with a range of public, quasi-public, and private nonprofit organizations to deliver housing and community development services. The City participates in the County of San Diego HOME Consortium to provide affordable housing throughout the County, including in Carlsbad. Specifically, the County Housing and Community Development Department administers the HOME-funded Downpayment and Closing Cost program for which Carlsbad residents are

eligible. The City also participates in the regional Mortgage Credit Certificate program that offers additional tax credits for qualified homebuyers.

The Carlsbad Housing Agency plays a significant role in the City's goal to provide affordable housing. The Agency administers the Housing Choice Voucher (HCV) program for lower income residents, providing tenant-based rental assistance to lower-income households with a severe cost burden. In addition, the City of Carlsbad owns the 75-unit Tyler Court apartments for seniors.

Narrative

See discussions above.

PR-15 Citizen Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation. Summarize citizen participation process and how it impacted goal-setting

Citizen participation is one of the most important components of the CP process. To solicit public input during the development of this CP, the City of Carlsbad held a Community Workshop for residents, local housing and services providers, as well as community stakeholders. A Housing and Community Development Needs Survey was also administered. A total of 162 responses were received. A Public Hearing before the City Council was also held on April 7, 2015. A public notice for the hearings was published on April 3, 2015. A 30-day public review of the CP was held from April 4, 2015 through May 4, 2015. The final CP, amendments, Annual Action Plans and performance reports will be available for five years at Carlsbad City Hall.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
1	Community Workshop #1	Non-targeted/broad community	Two people representing various agencies attended this meeting.	A detailed summary of comments received can be found in Appendix A.	All comments received were accepted.	

Table 4— Citizen Participation Outreach

Needs Assessment

NA-05 Overview

Needs Assessment Overview

This Needs Assessment was developed with a number of data sources and input from residents, service providers, and community stakeholders.

Data Sources: Key data sources include the 2000 and 2010 Census and American Community Surveys (ACS). To the extent feasible, 2010 Census data are used because that dataset represents 100 percent count of the population and provides the most accurate data. However, the 2010 Census contains limited data. The Census Bureau supplements the 2010 Census with ACS for detailed housing and demographic characteristics. The ACSs are administered on a schedule based on the community's population size and specific data to be collected. Small communities may be surveyed only once every three or five years for less frequently used data. Depending on the specific data in question, different ACS datasets may be used throughout this CP.

Outreach Results: During the development of the CP, residents were asked to rank the relative importance of housing and community development needs in a survey. A total of 162 responses were received and the following topics were identified as top ranking needs in the City:

- Parks and Recreation Facilities
- Neglected/Abused Children's Facilities/Services
- Senior Housing
- Energy Efficiency Improvements
- Health Services
- Street Lighting
- Job Creation/Retention
- Trash and Debris Removal

Additional needs were identified at the meeting, including the need for after-school programs. A detailed summary of comments from the Community Workshop can be found in Appendix A.

NA-50 Non-Housing Community Development Needs - 91.415, 91.215 (f)

Describe the jurisdiction's need for Public Facilities:

As a community of over 110,000, Carlsbad must provide a range of public facilities and improvements to serve its residents. Construction, expansion, and improvement of community facilities to serve the lower-income residents and those with special needs has been identified as an important objective of the CDBG program. Specifically, ADA improvements and renovation/expansion to parks and recreation, and community facilities are needed to better serve the City's lower-income residents and those with special needs.

In addition, the City recognizes the need to provide public facilities such as emergency shelters and transitional/supportive housing to those who are formerly homeless or at risk of becoming homeless. The City supports the provision of housing accommodations to those most in need.

How were these needs determined?

In January 2010, the Carlsbad City Council adopted the Carlsbad Community Vision, representing the community's most important values, priorities, and aspirations for the future. The community's vision guides the second phase of the Envision Carlsbad process, which entails an update of the City's General Plan, Local Coastal Program, and Zoning Ordinance. As part of the second phase of Envision Carlsbad, existing conditions and issues are evaluated in a series of working papers.

In addition, the Housing and Community Development Needs Survey identified the following types of facilities as top priorities:

- Parks and Recreation Facilities
- Community Centers
- Health Care Facilities

Describe the jurisdiction's need for Public Improvements:

There are several roadways in the Carlsbad Village area without sidewalks on both sides. There are also several major roadways, such as Cannon Road, Palomar Airport Road, Poinsettia Lane, El Camino Real, College Boulevard, Aviara Parkway and Alga Road, lacking continuous sidewalks on both sides. The absence of sidewalks on both sides of the roadway, especially on the high speed-high volumes roadways, can cause pedestrians to make unnecessary crossings at wide arterial intersections. It is estimated that there are approximately 106 miles of missing sidewalks on one or both sides of key roadways within the City of Carlsbad.

A range of potential improvement projects exist to enhance pedestrian mobility and specifically local connectivity, usage, safety and accessibility in Carlsbad. These improvements include infill of sidewalk gaps, sidewalk widenings, new connections to pedestrian attracting designations, safe routes to school, enhanced crosswalks, pedestrian countdown signals, lighting, improved signage and markings and provision of Americans with Disabilities Act (ADA) improvements.

How were these needs determined?

In January 2010, the Carlsbad City Council adopted the Carlsbad Community Vision, representing the community's most important values, priorities, and aspirations for the future. The community's vision guides the second phase of the Envision Carlsbad process, which entails an update of the city's General Plan, Local Coastal Program, and Zoning

Ordinance. As part of the second phase of Envision Carlsbad, existing conditions and issues are evaluated in a series of working papers.

In addition, the Housing and Community Development Needs Survey identified the following types of public improvements as top priorities:

- Street Lighting
- Sidewalk Improvements

Describe the jurisdiction's need for Public Services:

With a population of over 110,000—30 percent of whom are lower- and moderate-income residents—the City faces the challenge of providing a range of public and supportive services for those with limited resources and those with special needs. Supportive service needs include, but are not limited to, those for the homeless/at-risk homeless, youth/at-risk youth, seniors, and persons with disabilities.

How were these needs determined?

In January 2010, the Carlsbad City Council adopted the Carlsbad Community Vision, representing the community's most important values, priorities, and aspirations for the future. The community's vision guides the second phase of the Envision Carlsbad process, which entails an update of the city's General Plan, Local Coastal Program, and Zoning Ordinance. As part of the second phase of Envision Carlsbad, existing conditions and issues are evaluated in a series of working papers.

In addition, the Housing and Community Development Needs Survey identified the following types of public/supportive services as top priority:

- Health Services
- Youth Activities
- Transportation Services
- Neglected/Abused Children's Services
- Domestic Violence Services
- Homeless Shelters/Services

Furthermore, according to the San Diego 2-1-1 client data for 2013, basic needs such as food, housing, transportation, and utility assistance were among the most urgent needs identified by the callers. Health care and income support, family and individual counseling, legal service, and health care are also needs frequently identified by callers.

Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

San Diego remains the second most expensive for-sale home market in the U.S.—behind only San Francisco. In 2013, median home prices in San Diego County ranged from \$253,500 in National City to \$1.2 million in the cities of Coronado and Del Mar. Carlsbad's median home price (\$625,000) in 2013 was significantly higher than the County's (\$403,000).

The primary source of information on rental costs in the San Diego region is the San Diego County Apartment Association (SDCAA). SDCAA conducts two surveys of rental properties per year. In the Fall of 2014, 6,000 surveys were sent out to rental property owners and managers throughout San Diego County. Although this survey sampled a broad variety of rental housing, it was not a scientific sampling. During 2014, average monthly rents in Carlsbad ranged from \$1,049 for a studio apartment to \$2,004 for a three-bedroom apartment. Apartment rents in Carlsbad are significantly higher than rents in the City of San Diego or the countywide average.

The City experienced significant growth in its housing stock between 2000 and 2010, with an increase of 31 percent. Much of that increase was due to the significant increase in multi-family units. Since 2000, the proportion of single-family dwelling units (detached and attached) and mobile homes in the city decreased but the proportion of multi-family units increased. As of 2010, 30 percent of the City's housing stock was comprised of multi-family units, up from 26 percent in 2000. According to the 2010 Census, about 35 percent of occupied housing units in Carlsbad were renter-occupied and 65 percent were owner-occupied. Vacancy rate in the City was reported at 7.4 percent in 2010.

Carlsbad's housing stock is much newer on average compared to San Diego County's housing stock, suggesting households may need to spend less on repairs and upgrades. Although the City incorporated more than 50 years ago, the majority of the housing in Carlsbad is fairly new, with a relatively small portion of the housing stock over 30 years old (approximately 35 percent). The majority (65 percent) of the City's housing stock was constructed after 1980, including 21 percent that was constructed after 2000. To assist lower income homeowners in making necessary repairs, the City offers a Minor Home Repair Program for income-qualified homeowners.

MA-45 Non-Housing Community Development Assets - 91.410, 91.210(f)

Introduction

By many measures, San Diego has been attractive for business because of its talented and well-educated workforce. According to the 2014 San Diego Regional EDC Economic Snapshot, more than one-third (35 percent) of the region's population 25 and older has at least a bachelor's degree. The region is also attractive to the next generation of talented individuals. San Diego has the highest concentration of 18-34 year-olds in the U.S. (among major metropolitan areas). Anchored by Qualcomm, San Diego's Information and Communications Technology cluster continues to grow. Its biotech industry consistently ranks in the top three in the nation, and its startup economy is creating more jobs than in the Bay Area, arguably San Diego's biggest rival. At the same time, San Diego's economy has strong pillars in more traditional industries. It boasts a large healthcare sector and a defense industry that supports over 25 percent of all jobs in the region.

With all of its assets, one would expect rich opportunities for employment at all levels for San Diego residents. Unfortunately, the County has also become known for its "hourglass economy," with a large base of low-wage workers at the bottom and a broad array of high-skilled, high wage engineers, scientists, CEOs and other professionals at the top of its diverse mix of industries.

Economic Development Market Analysis

Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	245	116	1	0	-1
Arts, Entertainment, Accommodations	4,700	9,527	15	18	3
Construction	1,322	1,661	4	3	-1
Education and Health Care Services	4,130	4,138	14	8	-6
Finance, Insurance, and Real Estate	2,460	4,277	8	8	0
Information	955	1,496	3	3	0
Manufacturing	3,543	9,664	12	18	6
Other Services	1,519	2,914	5	5	0
Professional, Scientific, Management Services	5,610	7,474	18	14	-4
Public Administration	0	0	0	0	0
Retail Trade	3,288	7,512	11	14	3
Transportation and Warehousing	445	763	1	1	0
Wholesale Trade	2,109	4,352	7	8	1
Total	30,326	53,894	--	--	--

Table 5 - Business Activity

Data 2007-2011 ACS (Workers), 2011 Longitudinal Employer-Household Dynamics (Jobs)

Source:

Labor Force

Total Population in the Civilian Labor Force	51,542
Civilian Employed Population 16 years and over	47,672
Unemployment Rate	7.51
Unemployment Rate for Ages 16-24	15.28
Unemployment Rate for Ages 25-65	5.26

Table 6 - Labor Force

Data Source: 2007-2011 ACS

Occupations by Sector	Number of People
Management, business and financial	18,076
Farming, fisheries and forestry occupations	1,612
Service	3,357
Sales and office	12,373
Construction, extraction, maintenance and repair	2,082
Production, transportation and material moving	1,374

Table 7 – Occupations by Sector

Data Source: 2007-2011 ACS

Travel Time

Travel Time	Number	Percentage
< 30 Minutes	25,097	58%
30-59 Minutes	13,501	31%
60 or More Minutes	4,517	10%
Total	43,115	100%

Table 8 - Travel Time

Data Source: 2007-2011 ACS

Education: Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	1,406	294	479
High school graduate (includes equivalency)	3,940	484	1,824
Some college or Associate's degree	11,464	929	4,797
Bachelor's degree or higher	24,341	1,301	5,126

Table 9 - Educational Attainment by Employment Status

Data Source: 2007-2011 ACS

Educational Attainment by Age

	Age				
	18-24 yrs	25-34 yrs	35-44 yrs	45-65 yrs	65+ yrs
Less than 9th grade	36	201	417	392	403
9th to 12th grade, no diploma	909	292	338	539	484
High school graduate, GED, or alternative	1,231	1,882	1,621	2,893	3,102
Some college, no degree	3,506	2,349	2,470	6,276	3,597
Associate's degree	564	1,154	1,828	3,377	954
Bachelor's degree	773	4,515	6,250	8,850	2,793
Graduate or professional degree	13	1,537	3,280	6,767	2,473

Table 10 - Educational Attainment by Age

Data Source: 2007-2011 ACS

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	18,068
High school graduate (includes equivalency)	33,346
Some college or Associate's degree	39,735
Bachelor's degree	65,604
Graduate or professional degree	84,803

Table 11 – Median Earnings in the Past 12 Months

Data Source: 2007-2011 ACS

Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

According to the Business Activity table (Table 11) above, the following sectors employ the most residents in Carlsbad: Professional/Scientific/Management Services, Arts/Entertainment/Accommodations, and Education and Health Services.

As previously mentioned, second phase of Envision Carlsbad involved an evaluation of existing conditions and issues in a series of working papers. The Local Economy/Business Diversity paper suggests that Carlsbad is notable for the proliferation of jobs within its local traded clusters. Traded clusters are groups of interrelated, export-oriented industries that bring new money into the region. The region's 16 traded clusters include biomedical products, biotechnology and pharmaceuticals, communications, computer and electronics, defense and transportation equipment, design, environmental technology, entertainment and amusement, financial services, fruit and vegetables, horticulture, publishing, recreational goods, software, specialty foods, and travel and hospitality. Significant job clusters in Carlsbad include biotechnology, biomedical products, financial services, recreational goods, and entertainment and tourism.

Describe the workforce and infrastructure needs of the business community:

According to the Business Activity data (Table 11) presented earlier, the City has mismatches between jobs available and skills of its labor force. The Retail Trade and Arts/Entertainment/Accommodations sectors offer the most number of jobs, presenting 17 percent and 16 percent of the jobs in the City, respectively. In comparison, these sectors represent only 11 percent and 14 percent of the City's employed residents. With hotel and manufacturing jobs usually at lower paying scales, many of these jobs are likely to be filled by non-Carlsbad residents.

The City anticipates future growth in jobs to focus on professional and research and development, with a growing shift toward office/industrial flex space, with the majority of the building space for manufacturing-related uses (such as for recreational goods) being dedicated to office headquarters and research and development.

While new growth pays for public improvements generated by that growth, the City needs to continue to maintain and enhance existing infrastructure, for example roads, bikeways, and parks and open spaces to remain an attractive location for new private investment. Improvements can also be targeted to facilitate or expedite certain developments, or to ensure that infrastructure capacity does not become an impediment to growth.

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

The City's General Plan includes a chapter on Economy, Business Diversity, and Tourism (EBDT). While economic development activity occurs in the private sector, the city's economic success is partly a result of proactive city initiatives and maintaining a balanced land use program. The EBDT Element is designed to ensure that the City continues to maintain an environment that is conducive to business retention, expansion, attraction, and incubation, and supportive of local economic vitality and business diversity. Carlsbad's land use policies flexibly adapt to changing market conditions and economic trends, allowing for a range of uses that support the growth of industry clusters in Carlsbad (e.g., professional office, research and development, biotechnology/biomedical, high-tech, manufacturing, and warehouse/distribution uses). The EBDT outlines the City's proactive role in fostering economic growth in the community.

In February 2013, the City leased - for \$1 a year for five years - the 6,000-squarefoot building at 2351 Faraday Ave. to Bio, Tech and Beyond, which manages a start-up incubator and science education center. The facility provides a community laboratory for scientists to cultivate their research ideas with the goal to spawn new products and launch new companies. The goals of the Bio, Tech, and Beyond incubator are to:

1. Create new life sciences companies and new jobs in Carlsbad;
2. Become a national leader in the citizen science movement, strengthening the city's life sciences industry cluster;
3. Add to Carlsbad's core technology base, resulting in new products and new patents; and
4. Serve as a base for regional science education outreach efforts.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

San Diego faces a continued deficiency in terms of some of the more general qualifications or aptitudes that companies need across a broad array of industries. These include both "hard" skills, such as quantitative and technological capabilities, as well as "soft" skills, such as creative thinking and speaking abilities.

According to a 2013 San Diego Workforce Partnership Popular Fields in Extended Studies Report, two-thirds of personnel agencies report that candidates often lack the technological skills necessary to compete in today's marketplace. One-half of these agencies also cite poor writing skills as a major deficiency among job seekers or candidates. A third of the agencies indicate sizable gaps both in speaking abilities and quantitative capabilities. Among employers, writing skills are identified as the primary deficiency among workers, with more than half of the survey firms indicating it as a problem. Shortfalls in terms of critical thinking are the second most common complaint among employers, with 45 percent of them identifying it as a shortfall. A third of the firms point to both creative thinking and technology skills as not being up to par. Speaking skills are also pointed to as a significant shortcoming.

In reviewing the City's Business Activity data (Table 11), surpluses in jobs are available locally in the Retail Trade, Manufacturing, and Arts/Entertainment/Accommodations sectors. The City anticipates future growth in these areas would focus on professional jobs, not factory jobs. The City's labor force tends to be well educated and aligns well with the City's projection for job growth. However, the tourism/hotel industries generally employ a significant number of lower wage employees with lower education levels. Currently, most of these workers do not reside in the City, given the high costs of housing in Carlsbad. The City will continue to face the challenge of providing affordable housing for the lower-income households.

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

San Diego Workforce Partnership, Inc. (SDWP) is a nonprofit organization chartered by the County and the City of San Diego to fund job training programs in the San Diego region. Together with community partners, SDWP provides targeted employment services designed to help eligible adult job seekers identify, or regain, a career. Two programs, Platform to Employment (P2E) offers subsidized employment for long-term unemployed individuals, and the Health Profession Opportunity Grant (HPOG) focuses on training low-income individuals for careers in the health care industry.

Additionally, SDWP's network of 12 American Job Centers of California (AJCCs) provide employment services, including career assessment, job training and job search assistance for County residents whether unemployed or employed. AJCC visitors also have access to services provided by partners, such as the California Employment Development Department, CalFresh, Covered California, the Department of Rehabilitation, SDG&E and Courage to Call.

SDWP also funds 25 youth programs through the Workforce Investment Act that provide work-readiness training to youth from low-income households as well as youth who are at risk of dropping out of school. The goal is to prepare youth for high school graduation, post-secondary education and, ultimately, a career.

Given the limited CDBG funding available to the City of Carlsbad, the City does not anticipate using this funding for economic development activities. However, the City will continue to collaborate with SDWP and other community partners to promote economic development resources available.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

Yes

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

The City of Carlsbad is part of the North County Comprehensive Economic Development Strategy (CEDS) region. The 2012 North San Diego County CEDS has outlined the following Regional Action Plan based on input from the North San Diego County CEDS Committee and stakeholders of the three regional taskforces – Industry, Education, and Infrastructure. Members of the Executive and Technical Advisory Committee also reviewed and advised the development of the Regional Action Plan.

Regional Objectives

- An environment to foster the development and expansion of businesses both old and new by reducing burdensome regulations and fees as well as the uncertainty associated with delays in the public sector approval process;
- A regional education and training system that produces skilled and productive workers to meet the evolving demands of 21st century employers; and
- The highest quality of life for individuals, families, and businesses that live, work, learn, and play in the region.

Regional Themes

- Develop a strong regional identity that communicates North County as a place where "You can do business here!" driven by the industries, educational system, infrastructure and quality of life that define North County.
- Improve and expand regional connectivity and collaboration between industry, education providers, and local government to better support current employers, attract and grow new businesses, and create a more demand-driven regional education and training system.
- Identify and communicate the resources, programs, and best practices that already exist within North County and look to expand those resources, programs, and best practices across the entire region.
- Provide current information and analysis on regional economic indicators to inform effective decision making for employers, educators, and regional decision makers.

Discussion

See discussions above.

MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

Housing problems impact lower- and moderate-income households disproportionately, compared to non-low- and moderate-income households. Therefore, areas with concentrations of low- and moderate-income households are likely to have high rates of housing problems.

Low- and moderate-income concentrations are defined as block groups within Carlsbad where at least 39.41 percent of the population is low- and moderate-income. Appendix B presents the geographic concentration of the City's low- and moderate-income population by block group. Overall, low- and moderate-income areas throughout the City generally correlate with its minority concentration areas. Low- and moderate-income areas can be seen clustered in the most northern part of the City along State Route 78 and along the eastern edge of the City near Melrose Drive. A large concentration area is also present in the central part of the City adjacent to the Palomar Airport, east of College Blvd (Aviara Parkway) and west of El Camino Real.

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

In 2010, 75 percent of Carlsbad residents were White, 13 percent Hispanic/Latino, and seven percent Asian. Black/African American and other races/ethnicities comprised just one and three percent of the population, respectively.

A minority concentration area is defined as a Census block group whose proportion of all non-White residents combined is greater than the County's (51.5 percent). A map of these minority concentration areas was prepared for this Consolidated Plan and is included in Appendix B. The geographic concentrations of the minority populations are limited in the City, but generally overlap with the concentrations of low- and moderate-income residents. These include pockets of minority concentration areas along Interstate 5 (I-5), south of Carlsbad Village Drive, and also a small minority concentration area that can be found east of Melrose Blvd. and south of Palomar Airport Road.

What are the characteristics of the market in these areas/neighborhoods?

In Carlsbad, low- and moderate-income areas and minority concentration areas generally overlap. Foreclosures are not particularly common in these portions of the City; only a handful of foreclosed properties were actually located in Carlsbad's low- and moderate-income neighborhoods. However, median home prices in these neighborhoods were noticeably lower than in the rest of the City. Much of Carlsbad's low- and moderate-income areas are located in the 92010 zip code, where the median price of single-family homes were up to \$200,000 lower than in other parts of the City.

Are there any community assets in these areas/neighborhoods?

Developed by Wakeland Housing and Development Corporation, Vista Las Flores is a low-income housing development offering 28 units (16 two-bedroom and 12 three-bedroom) to families earning 60 percent or less of the

area median income. The site provides Resident Services programming that offers opportunities for residents to reach greater levels of economic stability and personal growth. These services include youth targeted programming that consists of tutoring, art workshops and a teen focus program. Wakeland Resident Services additionally include Adult & Senior Services programming, including English as a Second Language (ESL) and health and wellness seminars with local health organizations.

The Carlsbad Senior Center fosters independent living, lifelong learning, personal development, social interaction and healthy lifestyles through a variety of programs, services, rooms and amenities to fulfill the needs of Carlsbad's senior population, while also serving the entire community.

Are there other strategic opportunities in any of these areas?

The Village and Barrio are Carlsbad's first neighborhoods and both are located in low- and moderate-income areas of the City. The City is currently in the process of developing Village and Barrio Master Plan. The Plan seeks to improve the quality of life in these two significant historic neighborhoods through redevelopment, urban infill, streetscape improvements and revised design standards.

Implementing the Village and Barrio Master Plan will provide long-term economic benefits. Improving the quality of life in the urban core is more viable than catering to additional and existing sprawl and it is less costly to provide urban services to this form than the lower-density parts of Carlsbad. The area also appeals to small firms seeking small, centrally located office space. Redeveloping Carlsbad Village will increase property values, tax revenues, and boost employment.

Strategic Plan

SP-05 Overview

Strategic Plan Overview

The Strategic Plan is the centerpiece of the Consolidated Plan. The Plan describes:

- General priorities for assisting households;
- Programs to assist those households in need; and
- Five-year objectives identifying proposed accomplishments.

The Strategic Plan also addresses the following areas:

- Anti-poverty strategy;
- Lead-based paint hazard reduction;
- Reduction of barriers to affordable housing; and
- Institutional Structure/Coordination among agencies.

SP-10 Geographic Priorities - 91.415, 91.215(a)(1)

General Allocation Priorities

Describe the basis for allocating investments geographically within the state

Through the City's Inclusionary Housing program, the City intends to develop lower-income affordable housing units throughout Carlsbad thereby reducing the impact of housing on any one area. City staff will be responsible for initiating or facilitating the development of this housing through agreements with local for-profit and non-profit housing developers (including agreements to provide City assistance, such as CDBG funds) and through managing/monitoring the affordability of these housing units in future years.

City resources for the provision, construction, or improvements to public services or facilities to meet the community development needs will also be distributed throughout the City. Carlsbad will consider the allocation of resources to public service organizations located outside of the City limits in those instances where such public services provide adequate access to Carlsbad residents.

SP-25 Priority Needs - 91.415, 91.215(a)(2)

Priority Needs

Table 12 – Priority Needs Summary

1	Priority Need Name	Affordable Housing
	Priority Level	High
	Population	Extremely Low Low Moderate Middle
	Geographic Areas Affected	Citywide
	Associated Goals	Affordable Housing
	Description	Provide direct benefit to lower income persons through the provision or retention of affordable housing units in Carlsbad.
	Basis for Relative Priority	According to CHAS data, about 20 percent of Carlsbad households were overpaying for housing. In addition, the City's tourism/hotel industry employs a significant number of lower wage employees with lower education levels. Currently, most of these workers do not reside in the City, given the high costs of housing in Carlsbad. The City will continue to face the challenge of providing affordable housing for the lower-income households.
2	Priority Need Name	Supportive Services
	Priority Level	High
	Population	Extremely Low Low Moderate Middle Large Families Families with Children Elderly Chronic Homelessness Individuals Families with Children Mentally Ill Chronic Substance Abuse veterans Victims of Domestic Violence Unaccompanied Youth Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities Victims of Domestic Violence

	Geographic Areas Affected	Citywide
	Associated Goals	Supportive Services
	Description	Provide shelter or services to homeless or near homeless persons/families which result in an improved situation through employment, permanent or transitional housing, treatment of mental, or substance abuse problems, etc. Provide assistance to non-profit public service providers who meet the needs of lower income Carlsbad residents and persons with special needs.
	Basis for Relative Priority	<p>With a population of over 110,000—30 percent of whom are lower- and moderate-income residents—the City faces the challenge of providing a range of public and supportive services for those with limited resources and those with special needs. Supportive service needs include, but are not limited to, those for the homeless/at-risk homeless, youth/at-risk youth, seniors, and persons with disabilities.</p> <p>In addition, the Housing and Community Development Needs Survey identified the following types of public/supportive services as top priority:</p> <ul style="list-style-type: none"> • Health Services • Youth Activities • Transportation Services • Neglected/Abused Children's Services • Domestic Violence Services • Homeless Shelters/Services <p>Furthermore, according to the San Diego 2-1-1 client data for 2013, basic needs such as food, housing, transportation, and utility assistance were among the most urgent needs identified by the callers. Health care and income support, family and individual counseling, legal service, and health care are also needs frequently identified by callers.</p>
3	Priority Need Name	Improve Facilities
	Priority Level	High
	Population	Extremely Low Low Moderate Middle Large Families Families with Children Elderly Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities
	Geographic Areas Affected	Citywide
	Associated Goals	Improve Facilities

	Description	Provide assistance to City projects that benefit lower income households by improving or creating public facilities that serve their needs. Such projects must be able to demonstrate that they will serve areas of the City of Carlsbad that meet HUD requirements regarding household incomes for that area.
	Basis for Relative Priority	As a community of over 110,000, Carlsbad must provide a range of public facilities and improvements to serve its residents. Construction, expansion, and improvement of community facilities to serve the lower-income residents and those with special needs have been identified as an important objective of the CDBG program. Specifically, ADA improvements and renovation/expansion to parks and recreation, and community facilities are needed to better serve the City' lower-income residents and those with special needs.
4	Priority Need Name	Fair Housing
	Priority Level	High
	Population	Extremely Low Low Moderate Middle
	Geographic Areas Affected	Citywide
	Associated Goals	Fair Housing
	Description	Carlsbad contracts with a qualified service provider to provide fair housing services in the City. Services are directed at promoting housing opportunities for all persons regardless of their special characteristics protected under State and Federal fair housing laws.
	Basis for Relative Priority	Fair housing services are mandated by CDBG regulations and are made available to residents citywide.
5	Priority Need Name	Planning and Administration
	Priority Level	High
	Population	Other
	Geographic Areas Affected	Citywide
	Associated Goals	Planning and Administration
	Description	Up to 20 percent of the CDBG funds will be used to support the general administration of the programs by the Housing and Neighborhood Services Department.
	Basis for Relative Priority	Compliance with all HUD Consolidated Plan and CDBG program regulations is a requirement for participation in this program.
6	Priority Need Name	Conserve the Housing Stock
	Priority Level	Low
	Population	Extremely Low Low Moderate Middle

Geographic Areas Affected	Citywide
Associated Goals	Conserve the Housing Stock
Description	Provide direct assistance to lower income households to prevent or eliminate residential Building or Municipal Code violations and/or improve the quality of housing units in Carlsbad through residential (rental and/or owner occupied) rehabilitation programs.
Basis for Relative Priority	Although the city incorporated more than 50 years ago, the majority of the housing in Carlsbad is fairly new, with a relatively small portion of the housing stock over 30 years old (approximately 35 percent). The majority (65 percent) of the city's housing stock was constructed after 1980, including 21 percent that was constructed after 2000. Most homes require greater maintenance as they approach 30 years of age. Housing units aged more than 30 years are primarily concentrated in Carlsbad's Village area. According to the city's Building Department, only an estimated 10 housing units in the city are in need of replacement.

Narrative (Optional)

In establishing five-year priorities for assistance, the City has considered input from various sources including: the Housing and Community Development Needs Survey, demographic and empirical data analysis, interviews with staff, and direct input by residents and stakeholders during public workshops. Priority needs for the expenditure of CDBG funds have been assigned according to the following ranking:

- High Priority: Activities to address this need will be funded by the City using CDBG funds, as applicable, during the five-year period.
- Low Priority: If CDBG funds are available, activities to address this need may be funded by the City during this five-year period.

SP-35 Anticipated Resources - 91.420(b), 91.215(a)(4), 91.220(c)(1,2)

Introduction

A number of housing and community development resources are currently available in the City. They include:

- Community Development Block Grant (CDBG) funds
- HOME funds (via a new program that began in September of 2014 through a partnership between County of San Diego and the San Diego County Housing Commission)
- General funds
- HUD Section 108 Loan funds
- HUD Housing Choice Voucher Program (through the Carlsbad Housing Authority)
- California Housing Finance Agency funds (CalHFA)
- State Housing and Community Development (HCD) housing funds
- State transportation funds
- Carlsbad Affordable Housing Trust Fund
- Carlsbad Housing Reserve Fund

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	511,394	100,000	0	611,394	2,400,000	The estimated amount of CDBG funds available over the planning period is generally based on allocations from FY 2015, excluding funds carried over from prior years.

Table 13 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The City's goal is to leverage federal, state, and local funds to maximize the number of households that can be assisted. The City may use local Housing Trust Funds to further affordable housing goals whenever a match, grant, or loan is necessary and appropriate to ensure the financial feasibility of a project.

If appropriate, describe publically owned land or property located within the state that may be used to address the needs identified in the plan

The City of Carlsbad worked towards meeting its affordable housing objectives by allocating CDBG funds in previous years to Solutions for Change for the planned acquisition of a 16-unit apartment complex in Carlsbad for graduates of the Solutions University for homeless families. Prior year CDBG funds were also used to assist in the acquisition of a health care center in the City that continues to provide services to low-income residents. No other publicly owned land or property is anticipated to be used to address needs identified in this plan.

Discussion

See discussions above.

SP-40 Institutional Delivery Structure - 91.415, 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its consolidated plan including private industry, non-profit organizations, and public institutions.

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
CARLSBAD	Government	Economic Development Homelessness Non-homeless special needs Planning Rental neighborhood improvements public facilities public services	Jurisdiction
Carlsbad Housing Agency	PHA	Rental	Jurisdiction

Table 14 - Institutional Delivery Structure

Assess of Strengths and Gaps in the Institutional Delivery System

Due to financial constraints, the City of Carlsbad is limited in its ability to meet all of the housing needs of lower income households. However, a sincere effort will be made to combine City resources with private industry and non-profit agency resources to meet as much of the need as financially feasible within the FY 2015-FY 2019 Consolidated Plan.

Availability of services targeted to homeless persons and persons with HIV and mainstream services

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
Homelessness Prevention Services			
Counseling/Advocacy	X	X	
Legal Assistance			
Mortgage Assistance	X		
Rental Assistance	X		
Utilities Assistance	X		
Street Outreach Services			
Law Enforcement	X	X	
Mobile Clinics			
Other Street Outreach Services	X	X	
Supportive Services			
Alcohol & Drug Abuse			
Child Care	X		
Education	X	X	
Employment and Employment Training	X	X	
Healthcare	X		
HIV/AIDS			
Life Skills	X		
Mental Health Counseling	X		
Transportation	X		
Other			

Table 15 - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)

Carlsbad participates in the San Diego Continuum of Care to address homeless needs. The San Diego Continuum of Care system is composed of an array of experienced and committed private and non-profit partners that provide housing and services which are the system's fundamental components. These components are prevention, outreach/assessment, emergency shelter, transitional housing, permanent supportive housing, supportive services, and permanent housing. San Diego's system continues to develop ways to meet the needs of the homeless and to fund programs to fill housing and service gaps as they are identified for all subpopulations throughout the region.

The Regional Continuum of Care Council utilizes Emergency Shelter Grant (ESG), CDBG, and Federal Emergency Management Agency (FEMA) Homeless funds to provide emergency shelters and services for the homeless throughout the region. Supportive Housing Program (SHP) and Shelter Plus Care (S+C) funds are the primary regional funding sources to provide transitional and supportive housing facilities for the homeless. In addition, a variety of

funding sources are used to provide supportive services for the homeless. Combined, these programs substantially address the gaps existing in the Regional Continuum of Care.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above

The five-member Carlsbad Housing Commission meets once a month, or on an as needed basis, to assist in facilitating the development of affordable and supportive housing activities. The Housing Commission reviews and makes recommendations to the City Council on housing policies, programs, regulations, and financial assistance to affordable housing projects. The City of Carlsbad has been engaged in a number of network building activities with governmental agencies and the private for-profit and non-profit sectors. The City is represented on the San Diego Regional Alliance for Fair Housing, the CDBG Coordinator's Group and the San Diego HOME Consortium, and participates in the Regional Continuum of Care.

Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs

The City proposes to strengthen, coordinate and integrate the governmental institutions, non-profit and private delivery systems outlined above through on-going "strategy and development" meetings between City staff, private developers, non-profit organizations and various financial institutions. Through these meetings, the City will continue to identify the constraints to affordable housing and develop/implement programs to mitigate them. The key to successful development of affordable housing for lower-income households in Carlsbad is communication, flexibility, and adequate funding. The City will communicate openly with private developers and service providers as well as make every effort to maintain the flexibility in policies and/or ordinances necessary to create public/private housing development partnerships.

In relation to social service, mental and other health care resources available, there are many organizations within the County of San Diego that provide housing or supportive services to Carlsbad residents. These agencies tend to be smaller organizations with many using volunteers. The City will continue to encourage greater efforts to make use of available housing, social service and mental and other health care resources. The City can also help strengthen the housing and service delivery system by helping to educate such organizations and agencies regarding the resources that are available.

The City's policy is to leverage, to the maximum extent feasible, the use of funds available in providing public services and affordable housing. The City supports the use of CDBG and Housing Trust funds for development activities and "gap financing" by private and non-profit entities in their efforts to develop affordable housing.

SP-45 Goals - 91.415, 91.215(a)(4)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Affordable Housing	2015	2019	Affordable Housing	Citywide	Affordable Housing	CDBG: \$1,125,000	Rental units constructed: 20 Household Housing Unit
2	Supportive Services	2015	2019	Homeless Non-Homeless Special Needs	Citywide	Supportive Services	CDBG: \$250,000	Public service activities other than Low/Moderate Income Housing Benefit: 15,000 Persons Assisted
3	Improve Facilities	2015	2019	Non-Housing Community Development	Citywide	Improve Facilities	CDBG: \$1,125,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 37,715 Persons Assisted
4	Fair Housing	2015	2019	Non-Homeless Special Needs	Citywide	Fair Housing	CDBG: \$50,000	Public service activities other than Low/Moderate Income Housing Benefit: 450 Persons Assisted
5	Planning and Administration	2015	2019	Administration	Citywide	Planning and Administration	CDBG: \$450,000	
6	Conserve the Housing Stock	2015	2019	Affordable Housing	Citywide	Conserve the Housing Stock	CDBG: \$0	

Table 16 – Goals Summary

Goal Descriptions

1	Goal Name	Affordable Housing
	Goal Description	Provide direct benefit to lower income persons through the provision or retention of affordable housing units in Carlsbad.
2	Goal Name	Supportive Services
	Goal Description	Provide shelter or services to homeless or near homeless persons/families which result in an improved situation through employment, permanent or transitional housing, treatment of mental, or substance abuse problems, etc. Provide assistance to non-profit public service providers who meet the needs of lower-income Carlsbad residents and persons with special needs.
3	Goal Name	Improve Facilities
	Goal Description	Provide assistance to City projects that benefit lower income households by improving and providing facilities that serve their needs. Such projects must be able to demonstrate that they will serve areas of the City of Carlsbad that meet HUD requirements regarding household incomes for that area.
4	Goal Name	Fair Housing
	Goal Description	Carlsbad contracts with a qualified service provider to provide fair housing services in the City. Services are directed at promoting housing opportunities for all persons regardless of their special characteristics as protected by State and Federal fair housing laws.
5	Goal Name	Planning and Administration
	Goal Description	Up to 20 percent of the CDBG funds will be used to support the general administration of the programs by the Housing and Neighborhood Services Department.
6	Goal Name	Conserve the Housing Stock
	Goal Description	Provide direct assistance to lower-income households to prevent or eliminate residential Building or Municipal Code violations and/or improve the quality of housing units in Carlsbad through residential (rental and/or owner-occupied) rehabilitation programs.

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)

In the past, as a participant of the County's HOME Consortium, the City of Carlsbad would receive a small allocation of HOME funds for the City's affordable housing activities. However, since 2014, the significant reductions in HOME funds necessitated the County to restructure its HOME program to more efficiently expend the limited funds. The City no longer receives its specific allocation of HOME funds from the County. Instead, Carlsbad residents are eligible to for assistance under the County's Downpayment and Closing Cost program funded with Consortium HOME funds.

SP-65 Lead-based Paint Hazards - 91.415, 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

The Residential lead Based Paint Hazard Reduction Act of 1992 (Title X) emphasizes prevention of childhood lead poisoning through housing-based approaches. This strategy requires jurisdictions to focus on implementing practical changes in older housing to protect children from lead hazards.

The City has identified two primary strategies to reduce lead-based paint hazards in Carlsbad to be carried out during the FY 2015-2019 CP period.

Strategy 1: Integrate lead hazard evaluation and reduction activities into all housing programs. Currently, many federal programs have requirements for evaluating and reducing lead hazards.

Strategy 2: Support the development of comprehensive health programs for the screening of children for lead Poisoning and a follow-up on those identified as lead poisoned. In accordance with Center for Disease Control (CDC) guidelines, all children found to have elevated blood levels (above 20 micrograms per deciliter) should both be provided with public health management services and be tested every three months. The County of San Diego's Department of Health Services currently provides this service. The City encourages the abatement of lead-based paint hazards once a child under the age of seven is identified as having elevated blood levels. CDBG funds may be used to help the City or other organizations in developing a comprehensive approach to lead-poisoning prevention.

How are the actions listed above integrated into housing policies and procedures?

As part of Strategy 1 (detailed above), for those State and local housing and community development programs, the City will pursue the following activities to evaluate and reduce lead hazards:

- Require inspection for and abatement of lead-based paint hazards as a requirement of all residential rehabilitation programs when children under the age of seven reside in the dwelling unit and have been identified with elevated blood levels;
- Include lead-based paint hazard abatement as an eligible activity for funding under the City's CDBG program and include minimum lead-based paint abatement requirements to housing quality standards which must be met; and
- Provide all eligible applicants of housing programs, with information regarding lead-based paint.

SP-70 Anti-Poverty Strategy - 91.415, 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families

Poverty is defined by the Social Security Administration as the minimum income an individual must have to survive at a particular point in time. Although there are many causes of poverty, some of the more pronounced causes of poverty include the following:

- Low income-earning capability;
- Low educational attainments and job skills;
- Discrimination; and
- Personal limitations (e.g. developmental and physical disabilities, mental illness, drug/alcohol dependency, etc.).

Two leading causes of poverty, low income-earning capability and low educational attainment or job skills, can be addressed by programs which combine education and training with job search preparation for the individual, and also offer tax incentives to employers.

The City currently has various programs and policies in place to help reduce the number of households with incomes below the poverty line. These policies and programs aim to improve coordination and collaboration among City departments; and nonprofit agencies which provide health and social services, employment training, legal assistance, and other support services for low income persons.

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan

The City is pursuing the following programs to reduce poverty in Carlsbad:

1. Inclusionary Housing Ordinance
2. Housing Reserve Fund
3. Affordable Housing Trust Fund
4. Section 8 Vouchers
5. Village Revitalization Partnership Program
6. Economic Development Strategic Plan

SP-80 Monitoring - 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

City staff will monitor its performance in meeting its goals and objectives set forth in the Consolidated Plan by reviewing quarterly progress reports required to be submitted by subrecipients to detail how they are meeting goals and objectives of their individual programs. City staff will also prepare a Consolidated Annual Progress and Evaluation Report (CAPER) to describe its performance in meeting its goals and objectives.

City staff will monitor compliance with CDBG program requirements, including timeliness of expenditures, by conducting annual monitoring visits to sub-recipients and periodically reviewing timeliness of expenditures when preparing drawdown vouchers for CDBG funds. Subrecipients will be reminded of the need for the timely expenditure of funds, and funds for activities which are not spending funds in a timely manner may be reallocated to activities that are more ready to expend those funds.

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

A number of housing and community development resources are currently available in the City. They include:

- Community Development Block Grant (CDBG) funds
- HOME funds (via a new program that began in September of 2014 through a partnership between County of San Diego and the San Diego County Housing Commission)
- General funds
- HUD Section 108 Loan funds
- HUD Housing Choice Voucher Program (through the Carlsbad Housing Authority)
- California Housing Finance Agency funds (CalHFA)
- State Housing and Community Development (HCD) housing funds
- State transportation funds
- Carlsbad Affordable Housing Trust Fund
- Carlsbad Housing Reserve Fund

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	511,394	100,000	0	611,394	2,400,000	The estimated amount of CDBG funds available over the planning period is generally based on allocations from FY 2015, excluding funds carried over from prior years.

Table 17 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The City's goal is to leverage federal, state, and local funds to maximize the number of households that can be assisted. The City may use local Housing Trust Funds to further affordable housing goals whenever a match, grant, or loan is necessary and appropriate to ensure the financial feasibility of a project.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

The City of Carlsbad worked towards meeting its affordable housing objectives by allocating CDBG funds in previous years to Solutions for Change for the planned acquisition of a 16-unit apartment complex in Carlsbad for graduates of the Solutions University for homeless families. Prior year CDBG funds were also used to assist in the acquisition of a health care center in the City that continues to provide services to low-income residents. No other publicly owned land or property is anticipated to be used to address needs identified in this plan.

Discussion

See discussions above.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Affordable Housing	2015	2019	Affordable Housing	Citywide	Affordable Housing	CDBG: \$166,203	
2	Improve Facilities	2015	2019	Non-Housing Community Development	Citywide	Improve Facilities	CDBG: \$166,203	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 16 Persons Assisted
3	Supportive Services	2015	2019	Homeless Non-Homeless Special Needs	Citywide	Supportive Services	CDBG: \$76,706	Public service activities other than Low/Moderate Income Housing Benefit: 2,800 Persons Assisted
4	Fair Housing	2015	2019	Non-Homeless Special Needs	Citywide	Fair Housing	CDBG: \$15,000	Public service activities other than Low/Moderate Income Housing Benefit: 90 Persons Assisted
5	Planning and Administration	2015	2019	Administration	Citywide	Planning and Administration	CDBG: \$87,278	

Table 18 – Goals Summary

Goal Descriptions

1	Goal Name	Affordable Housing
	Goal Description	
2	Goal Name	Improve Facilities
	Goal Description	
3	Goal Name	Supportive Services
	Goal Description	
4	Goal Name	Fair Housing
	Goal Description	
5	Goal Name	Planning and Administration
	Goal Description	

AP-35 Projects - 91.420, 91.220(d)

Introduction

This plan outlines the action steps that Carlsbad will use to address housing and community development needs in the City. The plan includes a listing of activities that the City will undertake during FY 2015-2016 (July 1, 2015 through June 30, 2016) that utilize CDBG funds. For FY 2015-16, the City has a total CDBG allocation of \$511,394, not including any prior year resources. Any unallocated prior year funds will be split equally between activities to enhance public facilities in Carlsbad and the City's Housing Reserve Fund.

#	Project Name
1	Campaign for Casa Kids Phase III (Casa de Amparo)
2	Carlsbad Housing Reserve Fund
3	Basic Needs for Low Income and Homeless Persons (Brother Benno)
4	La Posada de Guadalupe (Catholic Charities)
5	Homelessness Prevention and Intervention Services (Community Resource Center)
6	Social Services and Housing Assistance Program (Interfaith Community Services)
7	Meals on Wheels Carlsbad
8	Senior Emergency Meal Boxes (The Angel's Depot)
9	Alternatives to Abuse Domestic Violence Shelter (Women's Resource Center)
10	YMCA Street Outreach Program (YMCA of San Diego County)
11	Fair Housing Program (Center for Social Advocacy)
12	Planning and Administration

Table 19 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

The City of Carlsbad is limited in its ability to meet all of the housing needs of lower income households. However, a sincere effort will be made to combine City resources with private industry and non-profit agency resources to meet as much of the need as financially feasible within the Action Plan time period, as well as the overall needs identified in the FY 2015-19 Consolidated Plan.

AP-38 Project Summary

Project Summary Information

1	Project Name	Campaign for Casa Kids Phase III (Casa de Amparo)
	Target Area	Citywide
	Goals Supported	Improve Facilities
	Needs Addressed	Improve Facilities
	Funding	CDBG: \$166,203
	Description	The Casa Kids Campus is an 11.5-acre site in Twin Oaks Valley, centrally located for the majority of clients who come from the North Coastal and North Inland regions of San Diego County. The campus expansion will provide a safe and nurturing environment where fragile children and young adults can begin the healing and treatment process.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 16 Carlsbad children will benefit from this proposed project.
	Location Description	This facility is located in North San Diego County and is the only children's shelter in the region.
	Planned Activities	Phase III of Casa de Amparo's Campaign for Kids will expand the current residential cottage for pregnant and/or parenting foster youth, construct one residential cottage for additional foster youth and teens, construct a new counseling wing for our Counseling Services program, build a storage and maintenance outpost and include the infrastructure for security throughout each new addition. CDBG funds will be used for the following: <ul style="list-style-type: none"> • Pre-construction architectural and engineering fees • Landscaping for the campus • Concrete for the development • Electrical and building materials • Furniture for offices, classrooms and bedrooms
2	Project Name	Carlsbad Housing Reserve Fund
	Target Area	Citywide
	Goals Supported	Affordable Housing
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$166,203
	Description	The City of Carlsbad has established a Housing Reserve Fund for the purpose of developing affordable housing for lower-income households.
	Target Date	6/30/2016

	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	Citywide
	Planned Activities	A specific project has yet to be identified but funds may be used for identifying and/or acquiring properties for new affordable housing opportunities in the City.
3	Project Name	Basic Needs for Low Income and Homeless Persons (Brother Benno)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$8,784
	Description	Brother Benno serves the poor and neediest in North County San Diego, including Carlsbad residents. The agency operates two shelters for women, a twelve step residential recovery program for men, a hot meal and food distribution program, and a rental assistance program.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 248 Carlsbad residents are expected to benefit from this proposed activity.
	Location Description	Brother Benno is conveniently located two miles from Carlsbad, with easy walking distance to public transportation.
	Planned Activities	The proposed program will provide a number of services including hot meals, food packs, rental assistance, funds for prescription medications, internet access, mail and telephone services, hot showers, clothing, and hair cuts.
4	Project Name	La Posada de Guadalupe (Catholic Charities)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$18,069
	Description	La Posada de Guadalupe is a 7-day, 24-hour alcohol- and drug-free facility in the City of Carlsbad. The program is designed to provide services for homeless men in San Diego County.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 122 Carlsbad residents are expected to benefit from this proposed program.
	Location Description	The facility is located within the City of Carlsbad. It is adjacent to the Safety Center and is near the Carlsbad Hiring Center at El Camino Real and Palomar Airport Rd.

	Planned Activities	Funds will be used to provide a safe, sanitary, drug and alcohol free housing environment for homeless men and employed farm workers. Through case management and support services, residents will be assisted with obtaining employment, finding permanent housing, accessing health services and achieving social adaptation.
5	Project Name	Homelessness Prevention and Intervention Services (Community Resource Center)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$7,500
	Description	Community Resource Center enables low-income Carlsbad families to acquire permanent housing and establish a path to self-sufficiency, thereby reducing the number of homeless individuals and families in the community.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 1,680 Carlsbad residents are expected to benefit from this proposed activity.
	Location Description	Citywide
	Planned Activities	Funds will be used to provide a wide range of supportive services including:
6	Project Name	Social Services and Housing Assistance Program (Interfaith Community Services)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$8,784
	Description	Interfaith Community Services' (ICS) Social Services and Housing Assistance Program reduces the prevalence and duration of homelessness for Carlsbad families by providing rental assistance, motel vouchers, and security deposit assistance as a year-round response to regional homelessness. The Program also connects homeless and low-income Carlsbad residents to case managed social services, employment development programs, emergency food supplies, clothing resources, and referrals to affordable health care providers to empower residents to achieve self-sufficiency and independence.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 300 persons are expected to benefit from this proposed program.
	Location Description	
	Planned Activities	Funds will be used to provide rental assistance, motel vouchers, and security deposit assistance in emergency situations to prevent and end homelessness among Carlsbad residents.
7	Project Name	Meals on Wheels Carlsbad

	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$8,000
	Description	Meals-on-Wheels Greater San Diego, Inc.'s (MOWGSD) primary mission is to support the independence and well-being of seniors by providing the delivery of affordable, fresh meals to homebound seniors throughout San Diego County.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 40 lower- and moderate-income homebound seniors are expected to benefit from this proposed activity.
	Location Description	Citywide
	Planned Activities	MOWGSD delivers fresh meals to homebound seniors for everyday of the week (Sunday meals delivered on Saturday), including holidays. Along with meal delivery, MOWGSD volunteers conduct regular wellness checks, provide daily support and social activity, and make referrals to other providers when necessary.
8	Project Name	Senior Emergency Meal Boxes (The Angel's Depot)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$10,000
	Description	Nutrition is the single most significant factor that affects and defines the health of all people, but it especially defines the elderly. The Angel's Depot takes great pride in helping to alleviate the Senior Hunger Crisis.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 30 lower-income seniors are expected to benefit from this proposed activity.
	Location Description	Citywide
9	Planned Activities	Funds will be used to provide impoverished seniors with a free Senior Emergency Meal Box specially formulated to meet the needs of seniors who are at-risk for malnutrition and living with the terrible anxiety of food insecurity. Senior Emergency Meal Boxes contain nonperishable, nutritious food to make 7 breakfasts, 7 lunches, 7 dinners and snacks, along with a "Depot Dispatch" Senior Newsletter with healthy living tips and links to community resources.
	Project Name	Alternatives to Abuse Domestic Violence Shelter (Women's Resource Center)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$10,569

	Description	Women's Resource Center's purpose is to address the needs of persons experiencing family violence in order to impact the incidence and effect of such violence. Since its inception, the Center has been dedicated to enhancing the lives of families by assisting persons in crisis develop their own self-help skills.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 32 Carlsbad residents are expected to benefit from this proposed activity.
	Location Description	Citywide
	Planned Activities	Funds will be used to provide shelter services for women and children who are victims in need of safe, emergency housing.
10	Project Name	YMCA Street Outreach Program (YMCA of San Diego County)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$5,000
	Description	The YMCA Street Outreach Program conducts community outreach to low-income teens and young adults, ages 12-24, in the North Region of San Diego County to connect them to needed services and to prevent and address youth homelessness, runaway behavior and other high-risk behaviors.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 348 Carlsbad residents are expected to benefit from this proposed activity.
	Location Description	Citywide
	Planned Activities	CDBG funds will be used to support outreach efforts within the City of Carlsbad, focusing on local high schools and areas where youth congregate. Youth will be connected with academic and employment support services, health services, housing options, opportunities for personal growth and positive peer interaction, youth crisis resources, the YMCA Oz San Diego teen shelter and the YMCA Transition Age Youth (TAY) Academy drop in center.
11	Project Name	Fair Housing Program (Center for Social Advocacy)
	Target Area	Citywide
	Goals Supported	Supportive Services
	Needs Addressed	Supportive Services
	Funding	CDBG: \$15,000
	Description	Carlsbad contracts with CSA San Diego County to provide fair housing services in the City. CSA promotes housing opportunities for all persons regardless of race, religion, sex, family size, marital status, ancestry, national origin, color, or disability.

	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 90 persons are expected to benefit from this proposed activity.
	Location Description	Citywide
	Planned Activities	Funds will be used to provide fair housing services.
12	Project Name	Planning and Administration
	Target Area	Citywide
	Goals Supported	Planning and Administration
	Needs Addressed	Planning and Administration
	Funding	CDBG: \$87,278
	Description	The Carlsbad Housing and Neighborhood Services Department is responsible for administering the City's CDBG-funded programs.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	Citywide
	Planned Activities	Up to 20 percent of CDBG funds will be used to support the general administration of CDBG-funded programs by the Carlsbad Housing and Neighborhood Services Department.

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Through the City's Inclusionary Housing program, the City intends to develop lower-income affordable housing units throughout Carlsbad, thereby reducing the impact of housing on any one area. City staff will be responsible for initiating or facilitating the development of this housing through agreements with local for-profit and non-profit housing developers (including agreements to provide City assistance) and through managing/monitoring the affordability of these housing units in future years. City resources for the provision, construction, or improvements to public services or facilities to meet the community development needs will also be distributed throughout the City. Carlsbad will consider the allocation of resources to public service organizations located outside of the City limits in those instances where such public services provide adequate access to Carlsbad residents.

Rationale for the priorities for allocating investments geographically

While the City has identified a number of priority strategies and implementing programs in the FY 2015-2019 Consolidated Plan, given limited resources, the City will not pursue each program every fiscal year. Priorities for allocation are a result of various community outreach efforts and consultation meetings and recommendations by City staff and the Carlsbad City Council.

Discussion

See discussions above.

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

Priority Needs established in the FY 2015 - FY 2019 Five-Year Consolidated Plan, which form the basis for establishing objectives and outcomes in the FY 2015-2016 One-Year Action Plan, are as follows:

High Priority

- Increase the Supply of Affordable Housing Units
- Provide Supportive Services for the Homeless, Lower-Income Residents, and Persons with Special Needs
- Improve and Provide Facilities to Serve Lower Income Persons
- Provide Fair Housing Services to Residents
- Planning and Administration

Low Priority

- Conserve and Rehabilitate the Existing Housing Stock

Actions planned to address obstacles to meeting underserved needs

Limited financial resources are the biggest obstacle to meeting underserved needs in Carlsbad. The City's policy is to leverage, to the maximum extent feasible, the use of funds available in providing public services and affordable housing. The City supports the use of CDBG and Housing Trust funds for development activities and "gap financing" by private and non-profit entities in their efforts to develop affordable housing.

Actions planned to foster and maintain affordable housing

In order to foster and maintain affordable housing for lower income households, the City will use CDBG funds to assist with the development of affordable multi-family housing. The City also fosters development of affordable housing through implementation of its Inclusionary Housing Ordinance, which requires that 15 percent of all housing units constructed in City be affordable to lower and moderate income households. For projects proposing seven units or less, a fee is collected and deposited into the City's Housing Trust Fund to be used to foster and maintain affordable housing.

Actions planned to reduce lead-based paint hazards

The Residential lead Based Paint Hazard Reduction Act of 1992 (Title X) emphasizes prevention of childhood lead poisoning through housing-based approaches. This strategy requires jurisdictions to focus on implementing practical changes in older housing to protect children from lead hazards. The City has identified two primary strategies to reduce lead-based paint hazards in Carlsbad to be carried out during the FY 2015-2019 CP period.

Strategy 1: Integrate lead hazard evaluation and reduction activities into all housing programs. Currently, many federal programs have requirements for evaluating and reducing lead hazards. For those State and local housing and community development programs, the City will pursue the following activities to evaluate and reduce lead hazards:

- Require inspection for and abatement of lead-based paint hazards as a requirement of all residential rehabilitation programs when children under the age of seven reside in the dwelling unit and have been identified with elevated blood levels;
- Include lead-based paint hazard abatement as an eligible activity for funding under the City's CDBG program and include minimum lead-based paint abatement requirements to housing quality standards which must be met; and
- Provide all eligible applicants of housing programs, with information regarding lead-based paint.

Strategy 2: Support the development of comprehensive health programs for the screening of children for lead Poisoning and a follow-up on those identified as lead poisoned. In accordance with Center for Disease Control (CDC) guidelines, all children found to have elevated blood levels (above 20 micrograms per deciliter) should both be provided with public health management services and be tested every three months. The County of San Diego's Department of Health Services currently provides this service. The City encourages the abatement of lead-based paint hazards once a child under the age of seven is identified as having elevated blood levels. CDBG funds may be used to help the City or other organizations in developing a comprehensive approach to lead-poisoning prevention.

Actions planned to reduce the number of poverty-level families

The City currently has various programs and policies in place to help reduce the number of households with incomes below the poverty line. These policies and programs aim to improve coordination and collaboration among City departments; and nonprofit agencies which provide health and social services, employment training, legal assistance,

and other support services for low income persons. The City will pursue the following programs during FY 2015-16 to reduce poverty in Carlsbad:

1. Inclusionary Housing Ordinance
2. Housing Reserve Fund
3. Affordable Housing Trust Fund
4. Section 8 Vouchers
5. Village Revitalization Partnership Program
6. Economic Development Strategic Plan

Actions planned to develop institutional structure

There are many organizations within the County of San Diego that provide housing or supportive services to Carlsbad residents. These agencies tend to be smaller organizations with many using volunteers. The City will continue to encourage greater efforts to make use of available housing, social service and mental and other health care resources. The City can also help strengthen the housing and service delivery system by helping to educate such organizations and agencies regarding the resources that are available.

Actions planned to enhance coordination between public and private housing and social service agencies

The City proposes to strengthen, coordinate and integrate the governmental institutions, non-profit and private delivery systems discussed in the FY 2015-19 CP and FY 2015-16 Action Plan through on-going "strategy and development" meetings between City staff, private developers, non-profit organizations and various financial institutions. Through these meetings, the City will continue to identify the constraints to affordable housing and develop/implement programs to mitigate them. The key to successful development of affordable housing for lower-income households in Carlsbad is communication, flexibility, and adequate funding. The City will communicate openly with private developers and service providers as well as make every effort to maintain the flexibility in policies and/or ordinances necessary to create public/private housing development partnerships.

Discussion

See discussions above.

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Introduction

The following describes other program-specific requirements.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

- | | |
|--|---|
| 1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed | 0 |
| 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan. | 0 |
| 3. The amount of surplus funds from urban renewal settlements | 0 |
| 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan | 0 |
| 5. The amount of income from float-funded activities | 0 |
| Total Program Income: | 0 |

Other CDBG Requirements

- | | |
|---|-------|
| 1. The amount of urgent need activities | 0 |
| 2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. | 0.00% |

Discussion

See discussions above.

Appendix A

Meeting Notes

Carlsbad Community Workshop: December 4, 2014

Location: Carlsbad Senior Center

Scarcity of Affordable Rental Properties: Affordable rental housing is difficult to obtain in the City. Many landlords perform minor upgrades to their properties and then increase rents significantly.

After-School Programs: These types of programs are effective and necessary; in Carlsbad CDBG funding could be used to pay for student enrollment in said programs. There is a need to create more projects through after-school programming that might then be eligible for CDBG funds.

Multi-Year Funding for Projects: Because of yearly limitations in funding, many projects might benefit from the possibility to apply for and receive a multi-year budget for a project. For example, planning & design may be funded one year and then may reapply for funds for infrastructure the second year; or City might approve a multi-year budget.

Low/Mod Areas: There is an increase in the low/mod areas in the City in comparison to previous years. This will provide additional areas in Carlsbad where CDBG funding will now apply.

*Additional questions/comments were concerning general application and use of CDBG funds (timeline, min/max funds per project, types of projects fundable etc.)

HUD Bucks Activity Results

Category	Activity	HUD Bucks	%
Community Facilities	Senior Centers	\$0	0.0%
	Youth Centers	\$0	0.0%
	Community Centers	\$0	0.0%
	Parks and Recreation Facilities	\$20	5.7%
	Health Care Facilities	\$0	0.0%
	Child Care Centers	\$0	0.0%
Subtotal		\$20	5.7%
Community Services	Senior Activities	\$20	5.7%
	Youth Activities	\$30	8.6%
	Child Care Services	\$30	8.6%
	Transportation Services	\$0	0.0%
	Anti-Crime Programs	\$0	0.0%
	Health Services	\$20	5.7%
	Mental Health Services	\$10	2.9%
	Legal Services	\$0	0.0%
Subtotal		\$110	31.4%
Infrastructure	Drainage Improvement	\$0	0.0%
	Sidewalk Improvement	\$10	2.9%
	Street/Alley Improvement	\$0	0.0%
	Street Lighting	\$20	5.7%
Subtotal		\$30	8.6%
Neighborhood Services	Tree Planting	\$10	2.9%
	Code Enforcement	\$0	0.0%
	Parking Services	\$0	0.0%
	Trash and Debris Removal	\$10	2.9%
	Cleanup of Abandoned Lots & Buildings	\$0	0.0%
	Graffiti Removal	\$0	0.0%
Subtotal		\$20	5.7%
Special Needs Services	Centers/Services for Disabled	\$30	8.6%
	Domestic Violence Services	\$20	5.7%
	Substance Abuse Services	\$0	0.0%
	Homeless Shelters/ Services	\$20	5.7%
	HIV/AIDS Centers/ Services	\$0	0.0%
	Neglected/Abused Children Centers/ Services	\$40	11.4%
Subtotal		\$110	31.4%

Businesses and Jobs	Start-up Business Assistance	\$0	0.0%
	Small Business Loans	\$0	0.0%
	Job Creation/Retention	\$0	0.0%
	Employment Training	\$0	0.0%
	Commercial/Industrial Rehabilitation	\$0	0.0%
	Façade Improvements	\$0	0.0%
Subtotal		\$0	0.0%
Housing Services	Accessibility Improvements	\$0	0.0%
	Homeownership Assistance	\$0	0.0%
	Energy Efficient Improvements	\$30	8.6%
	Ownership Housing Rehabilitation	\$0	0.0%
	Fair Housing Services	\$0	0.0%
	Rental Housing Rehabilitation	\$0	0.0%
	Lead-Based Paint Test/Abatement	\$30	8.6%
Subtotal		\$60	17.1%
Housing Supply	Affordable Rental Housing	\$0	0.0%
	Housing for Large Families	\$0	0.0%
	Housing for Disabled	\$0	0.0%
	Senior Housing	\$0	0.0%
Subtotal		\$0	0.0%
Total		\$350	100.0%



Community Workshop

Sign-In Sheet

[illegible]

Housing and Community Development Survey



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU!

What are the housing and community development needs in your neighborhood?

The City of Carlsbad receives approximately \$480,000 in Community Development Block Grants (CDBG) from the federal government each year for housing and community development projects. As residents and stakeholders of the community, your voice is important to us and we would like your input on how it should be invested.

Please assist us by filling out this survey. As you complete the survey, please consider the following: 1) The needs of your neighborhood; and 2) how they can be improved. Keep in mind that available funding is very limited and prioritizing your responses is of great importance.

Please follow the directions and answer the following questions:

For Residents	For Agencies
Please enter your ZIP Code: _____	Please enter your service area ZIP Code(s): _____
Do you rent or own your home?: _____	Population(s) you serve:
Senior? (65+) (Circle one) Yes / No	Senior: <input type="checkbox"/> Disabled: <input type="checkbox"/>
Do you have a disability? (Circle one) Yes / No	Homeless: <input type="checkbox"/> Substance Abuse: <input type="checkbox"/>
Veteran: <input type="checkbox"/> Other: _____	
Community Facilities	Please RANK the following community facilities from 1 to 6 based on need, where 1 indicates the highest ranking need and 6 indicates the lowest ranking need. (Each number can only be used once.)
___ Senior Centers	___ Community Centers
___ Youth Centers	___ Health Care Facilities
	___ Park & Recreational Facilities
	___ Child Care Centers
Community Services	Please RANK the following community services from 1 to 8 based on the need, where 1 indicates the highest ranking need and 8 indicates the lowest ranking need. (Each number can only be used once.)
___ Senior Activities	___ Transportation Services
___ Youth Activities	___ Mental Health Services
___ Child Care Services	___ Anti-Crime Programs
	___ Legal Services
	___ Health Services
Infrastructure	Please RANK the following infrastructure improvements from 1 to 4, where 1 indicates the highest ranking need and 4 indicates the lowest ranking need. (Each number can only be used once.)
___ Drainage Improvement	___ Street/Alley Improvement
___ Sidewalk Improvement	___ Street Lighting
Neighborhood Services	Please RANK the following neighborhood services from 1 to 6 based on the need, where 1 indicates the highest ranking need and 6 indicates the lowest ranking need. (Each number can only be used once.)
___ Tree Planting	___ Parking Services
___ Code Enforcement	___ Cleanup of Abandoned Lots & Buildings
	___ Trash & Debris Removal
	___ Graffiti Removal

Special Needs Services	Please RANK the following special needs services from 1 to 6 based on the need, where 1 indicates the highest ranking need and 6 indicates the lowest ranking need. (Each number can only be used once.)		
___ Centers/Services for Disabled	___ Substance Abuse Services	___ HIV/AIDS Centers/Services	
___ Domestic Violence Services	___ Homeless Shelters/Services	___ Neglected/Abused Children Centers/Services	
Businesses & Jobs	Please RANK the following business and job related issues from 1 to 6 based on the need, where 1 indicates the highest ranking need and 6 indicates the lowest ranking need. (Each number can only be used once.)		
___ Start-up Business Assistance	___ Job Creation/Retention	___ Commercial/Industrial Rehabilitation	
___ Small Business Loans	___ Employment Training	___ Façade Improvements	
Housing Services	Please RANK the following housing services from 1 to 7 based on the need, where 1 indicates the highest ranking need and 7 indicates the lowest ranking need. (Each number can only be used once.)		
___ Accessibility Improvements	___ Ownership Housing Rehabilitation	___ Rental Housing Rehabilitation	
___ Homeownership Assistance	___ Fair Housing Services	___ Lead-Based Paint Test/Abatement	
___ Energy Efficient Improvements			
Housing Supply	Please RANK the following housing types from 1 to 4 based on need, where 1 indicates the highest ranking need and 4 indicates the lowest ranking need. (Each number can only be used once.)		
___ Affordable Rental Housing	___ Housing for Disabled	___ Senior Housing	
___ Housing for Large Families			

Please write in any needs not identified in this survey and your reason(s) why it is important to address these needs:

<p>THANK YOU!</p> <p>Please complete survey by December 31, 2014 and return to: Courtney Enriquez Housing & Neighborhood Services 1200 Carlsbad Village Drive Carlsbad, CA 92009</p>	<p>THIS SURVEY IS ALSO AVAILABLE ONLINE AT: http://www.surveymonkey.com/s/CarlsbadCP_English</p> <p><i>Esta encuesta está también disponible en Español Póngase en contacto con personal de la ciudad para obtener una copia o encuentre la encuesta en internet en la siguiente dirección:</i> http://www.surveymonkey.com/s/CarlsbadCP_Spanish</p>
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ENCUESTA COMUNITARIA

QUEREMOS SABER DE TI!

¿Cuáles son las necesidades de vivienda y desarrollo comunitario en su barrio?

La Ciudad de Carlsbad recibe aproximadamente \$480,000 en fondos de Concesión Integral para el Desarrollo Comunitario (con siglas en inglés CDBG) del gobierno federal cada año para proyectos de vivienda y desarrollo comunitario. Como residentes y personas interesadas en la comunidad, su voz es muy importante y nos gustaría conocer su opinión sobre cómo deben ser invertidos estos fondos.

Por favor ayúdenos a llenar esta encuesta. Cuando llene esta encuesta, por favor considere lo siguiente: 1) la necesidad en su comunidad; y 2) cómo pueden ser mejoradas. Tenga en cuenta que los fondos disponibles son muy limitados y priorizar sus respuestas es muy importante.

Por favor, siga las instrucciones y responda a las siguientes preguntas:

Para Residentes		Para Agencias	
Por favor, indique su código postal: _____		Por favor indique su(s) código(s) postal(es) donde ofrece servicios: _____	
¿Usted alquila o es dueño de su casa?: _____		Indique la(s) población(es) que usted sirve: _____	
¿Persona mayor? (Edad 65 +) (elija uno)	Si / No	Personas de la tercera edad	<input type="checkbox"/> Otro: _____
¿Usted tiene una discapacidad? (elija uno)	Si / No	Discapacitados	<input type="checkbox"/>
		Personas sin hogar	<input type="checkbox"/>
		Abuso de sustancias	<input type="checkbox"/>
		Veteranos	<input type="checkbox"/>
Centros Comunitarios	Clasifique los siguientes centros comunitarios de 1 a 6 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 6 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)		
___ Centros para Personas Mayores	___ Centros Comunitarios	___ Centros de Salud	
___ Centros Juveniles	___ Parques e Instalaciones de Recreación	___ Centros de Cuidado Infantil/ Guarderías	
Servicios Comunitarios	Clasifique los siguientes servicios comunitarios de 1 a 8 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 8 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)		
___ Actividades para Personas Mayores	___ Servicios de Transporte	___ Servicios de Salud Mental	
___ Actividades Juveniles	___ Programas de Prevención del Delito	___ Servicios Legales	
___ Servicios de Cuidado Infantil	___ Servicios de Salud		
Infraestructura	Clasifique las siguientes mejoras a la infraestructura de 1 a 4, donde 1 indica la más alta necesidad y 4 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)		
___ Mejoras al Sistema de Drenaje	___ Mejoras a Calle / Callejones	___ Alumbrado Público de Calles	
___ Mejoras a Banquetas			
Servicios a los Vecindarios	Clasifique los siguientes servicios a los vecindarios de 1 a 6 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 6 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)		
___ Plantación de Árboles	___ Servicios de Estacionamiento	___ Limpieza de Terrenos Baldíos y Edificios Abandonados	
___ Cumplimiento de los Códigos	___ Eliminación de Basura y Escombros	___ Eliminación de Graffiti	

Servicios de Necesidades Especiales	Clasifique los siguientes servicios de necesidades especiales de 1 a 6 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 6 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)	
___ Centros/Servicios para Personas Discapacitadas	___ Servicios de Abuso De Alcohol/ Drogas	___ Centros/Servicios Para Personas con VIH/SIDA
___ Servicios de Violencia Doméstica	___ Servicios/Albergue Para Personas Sin Hogar	___ Centros/Servicios para Niños Descuidados o Maltratados
Empresas y Empleo	Clasifique los siguientes servicios relacionados con la actividad empresarial y el empleo de 1 a 6 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 6 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)	
___ Asistencia Para Inicio de Empresas	___ Creación/Retención de Empleo	___ Rehabilitación Comercial y Industrial
___ Préstamos para Pequeñas Empresas	___ Entrenamiento para Empleos	___ Mejoras a Fachadas de Negocios
Servicios de Viviendas	Clasifique los siguientes servicios de vivienda de 1 a 7 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 7 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)	
___ Mejoras a Accesibilidad de Viviendas	___ Rehabilitación de Viviendas – Para Propietarios	___ Rehabilitación de Viviendas – Vivienda de Alquiler
___ Asistencia Para Compra de Vivienda	___ Servicios Contra La Discriminación de Viviendas (Vivienda Justa)	___ Prueba/Servicios Para Disminuir el Plomo de la Pintura
___ Mejoras a Rendimiento de Energía		
Disponibilidad de Viviendas	Clasifique los siguientes tipos de vivienda de 1 a 4 basado en el nivel de necesidad, donde 1 indica la más alta necesidad y 4 indica la menor necesidad. (Cada número puede ser usado sólo una vez.)	
___ Viviendas Con Rentas Accesibles	___ Viviendas Para Personas Discapacitadas	___ Viviendas Para Personas Mayores
___ Viviendas para Familias Grandes		

Por favor, escriba cualquier necesidad no identificada en esta encuesta y su(s) razón(es) por qué es importante responder a estas necesidades:

<p>¡GRACIAS! Por favor complete esta encuesta antes del 31 de Diciembre 2014 y entregue a:</p> <p>Courtney Enriquez Housing & Neighborhood Services 1200 Carlsbad Village Drive Carlsbad, CA 92009</p>	<p>ESTA ENCUESTA ES TAMBIEN DISPONIBLES POR INTERNET EN:</p> <p>http://www.surveymonkey.com/s/CarlsbadCP_Spanish</p> <p><i>This survey is also available in English. Contact City staff for a copy in English or access the survey online at:</i></p> <p>http://www.surveymonkey.com/s/CarlsbadCP_English</p>
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Housing and Community Development Survey Results

A total of 162 Carlsbad residents and agencies responded to the survey. The following is a summary of how needs were rated by residents based on the results of the Housing and Community Development Needs Survey:

Carlsbad			
Category	Need	# of Responses	Overall Rating
Community Facilities	Parks and Recreation Facilities	146	1
Community Facilities	Community Centers	135	2
Community Facilities	Health Care Facilities	140	3
Community Facilities	Youth Centers	136	4
Community Facilities	Senior Centers	132	5
Community Facilities	Child Care Centers	146	6
Special Needs Services	Neglected/Abused Children Centers/ Services	130	1
Special Needs Services	Domestic Violence Services	128	2
Special Needs Services	Homeless Shelters/Services	122	3
Special Needs Services	Center/Services for Disabled	127	4
Special Needs Services	Substance Abuse Services	126	5
Special Needs Services	HIV/AIDS Centers/Services	128	6
Housing Supply	Senior Housing	125	1
Housing Supply	Affordable Rental Housing	122	2
Housing Supply	Housing for Disabled	122	3
Housing Supply	Housing for Large Families	119	4

Carlsbad			
Category	Need	# of Responses	Overall Rating
Housing Services	Energy Efficiency Improvements	121	1
Housing Services	Homeownership Assistance	122	2
Housing Services	Accessibility Improvements	122	3
Housing Services	Ownership Housing Rehabilitation	117	4
Housing Services	Fair Housing Services	122	5
Housing Services	Rental Housing Rehabilitation	123	6
Housing Services	Lead-Based Paint Testing/ Abatement	123	7
Community Services	Health Services	134	1
Community Services	Youth Activities	131	2
Community Services	Transportation Services	124	3
Community Services	Anti-Crime Programs	139	4
Community Services	Mental Health Services	134	5
Community Services	Senior Activities	130	6
Community Services	Child Care Services	124	7
Community Services	Legal Services	136	8
Infrastructure	Street Lighting	137	1
Infrastructure	Sidewalk Improvements	130	2
Infrastructure	Street/Alley Improvements	136	3
Infrastructure	Drainage Improvement	134	4
Businesses & Jobs	Job Creation/Retention	125	1
Businesses & Jobs	Start-Up Business Assistance	124	2
Businesses & Jobs	Employment Training	127	3
Businesses & Jobs	Small Business Loans	125	4
Businesses & Jobs	Commercial/Industrial Rehabilitation	124	5
Businesses & Jobs	Façade Improvements	127	6

Carlsbad			
Category	Need	# of Responses	Overall Rating
Neighborhood Services	Trash and Debris Removal	135	1
Neighborhood Services	Cleanup of Abandoned Lots and Buildings	130	2
Neighborhood Services	Tree Planting	136	3
Neighborhood Services	Code Enforcement	132	4
Neighborhood Services	Graffiti Removal	133	5
Neighborhood Services	Parking Services	128	6

City of Carlsbad

Consolidated Plan Community Workshop

Date: December 4, 2014
Time: 6:00 - 7:30 pm
Location: Carlsbad Senior Center
799 Pine Avenue
Carlsbad, CA 92008

The City of Carlsbad receives nearly \$450,000 annually from the federal government through the Community Development Block Grant Program (CDBG) to fund housing, community development, and infrastructure projects. We need your input to help determine housing and community needs in our community for future funding.

Please assist us by filling out this survey:
https://www.surveymonkey.com/s/CarlsbadCP_English



 **City of
Carlsbad**
California

For questions or additional information, please contact:

Courtney Enriquez, Management Analyst
(760) 434-2812 | Courtney.Enriquez@carlsbadca.gov



The City of Carlsbad will provide reasonable accommodations toward the inclusion of all participants. Please contact Courtney Enriquez at (760) 434-2812. Ample time is required to determine the needs of each request.

Ciudad de Carlsbad

Taller Comunitario de Plan Consolidado

Fecha: Diciembre 4, 2014
Hora: 6:00 - 7:30 pm
Lugar: Carlsbad Senior Center
799 Pine Avenue
Carlsbad, CA 92008

La Ciudad de Carlsbad recibe alrededor de \$450,000 en fondos de Concesión Integral para el Desarrollo Comunitario (con siglas en ingles, CDBG) del gobierno federal cada año para proyectos de vivienda y desarrollo comunitario. Necesitamos su ayuda para determinar las necesidades de vivienda y comunidad para invertir estos fondos en el futuro.



Por favor ayúdenos a llenar esta encuesta:

https://www.surveymonkey.com/s/CarlsbadCP_Spanish



 **City of
Carlsbad**
California

Para preguntas, o información adicional, por favor póngase en contacto con :

Courtney Enriquez, Management Analyst
(760) 434-2812 | Courtney.Enriquez@carlsbadca.gov



La Ciudad de Carlsbad proveerá alojamiento razonables para incluir a todos los que deseen participar. Por favor, póngase en contacto con Courtney Enriquez al (760) 434-2812. Se requiere suficiente tiempo para determinar las necesidades de cada solicitud.



Community Workshop

Date: December 4, 2014
Time: 6:00 – 7:30 pm
Location: Carlsbad Senior Center
799 Pine Avenue
Carlsbad, CA 92008

Help identify neighborhood needs and priorities and join us for a community workshop to share your opinion!
Please assist us by filling out our Consolidated Plan survey at:
https://www.surveymonkey.com/s/CarlsbadCP_English

For questions or additional information, please contact:
Courtney Enriquez, Management Analyst
(760) 434-2812 | Courtney.Enriquez@carlsbadca.gov



Taller Comunitario

Date: Diciembre 4, 2014
Time: 6:00 – 7:30 pm
Location: Carlsbad Senior Center
799 Pine Avenue
Carlsbad, CA 92008

Ayúdenos a identificar las necesidades y prioridades de su comunidad y acompáñenos para un taller comunitario donde usted puede darnos su opinión!

Rellene nuestra encuesta para el Plan Consolidado en:
https://www.surveymonkey.com/s/CarlsbadCP_Spanish

Para preguntas o información adicional, por favor pongase en contacto con:

Courtney Enriquez, Management Analyst
(760) 434-2812 | Courtney.Enriquez@carlsbadca.gov

Outreach Mailing List

Agency	Attn:	Address	City	State	Zip
Able-Disabled Advocacy	Executive Director	4283 El Cajon Boulevard, Ste. 110	San Diego	CA	92105
Access To Independence - San Diego, Inc.	Executive Director	8885 Rio San Diego Dr., #131	San Diego	CA	92108
Affirmed Housing Group	Jim Silverwood	13520 Evening Creek Dr No, #160	San Diego	CA	92128
Affirmed Housing Group	James Silverwood	13520 Evening Creek Dr N Ste 360	San Diego	CA	92128-8105
Alpha Project	Robert Mcelroy	975 Postal Way	Vista	CA	92083
Alzheimer'S Family Center		335 Saxony Rd	Encinitas	CA	92024
Angel'S Depot, The	Taj Wood	1497 Poinsettia Avenue, #158	Vista	CA	92081
Bill Mara	Bill Mara	3225 Roymar Road	Oceanside	CA	92054
Boy Scouts Of America	Lori Butler	1207 Upas Street	San Diego	CA	92103
Boys & Girls Club	Executive Director	2730 Bressi Ranch Way	Carlsbad	CA	92009
Boys & Girls Clubs Of Carlsbad	Brad Holland	3115 Roosevelt St	Carlsbad	CA	92008
Brain Injured Veterans Association (Biva)		2530 Vista Way F159	Oceanside	CA	92054
Bread Of Life Winter Rescue Mission	Pastor Steve Bassett	1919 Apple Street, Ste I	Oceanside	CA	92054
Bridge Housing Corporation	Cynthia A. Parker	2202 30Th Street	San Diego	CA	92104
Bridge Housing Corporation	Executive Director	345 Spear Street Suite 700	San Francisco	CA	94105
Bridge Housing Corporation	Brad Wiblin	2202 30th Street	San Diego	CA	92104
Brother Benno Foundation	Executive Director	3260 Production Ave	Oceanside	CA	92049
Brother Benno'S Center-House Of Martha And Mary	John Blasier	3260 Production Ave	Oceanside	CA	92058
Camp Pendleton Quantico Housing (Lincoln Military Housing)		98 San Jacinto Rd	Oceanside	CA	92058
Cardiovascular Disease Foun.	Malinda Engerer	3088 Pio Pico Drive Ste 202	Carlsbad	CA	92008

Agency	Attn:	Address	City	State	Zip
Care For The Homeless Project		629 Second Street	Encinitas	CA	92024
Caring Residents Of Carlsbad	Executive Director	Po Box 2194	Carlsbad	CA	92018
Carlsbad Community Church	Pastor Alvin Helms	3175 Harding St	Carlsbad	CA	92008
Carlsbad Unified School District	Suzette Lovely	6225 El Camino Real	Carlsbad	CA	92009
Casa De Amparo	Director Of Development	325 Buena Creek Road	San Marcos	CA	92069
Catholic Charities	Sister Kernaghan	349 Cedar Street	San Diego	CA	92101
Catholic Charities	Eddie Preciado	349 Cedar Street	San Diego	CA	92101
Catholic Charities Diocese Of San Diego		917 E Vista Way	Vista	CA	92084
Cb Richard Ellis	Jim N. Neil	4365 Executive Drive, Suite 1600	San Diego	CA	92121
Center For Community Solutions	Verna Griffin-Tabor	4508 Mission Bay Dr	San Diego	CA	92109
Chelsea Investment Corporation	Erin Autry Montgomery	5993 Avenida Encinas #101	Carlsbad	CA	92008
Cheneweth Foundation	Lisa Kramer	715 V Avenue	National City	CA	91950
Children'S Center For Child Protection	Debie Comstock	Mc 6014 3020 Children'S Way	San Diego	CA	92123-4282
Chinese Social Services	Executive Director	428 Third Avenue	San Diego	CA	92101
Circulate San Diego	Ken Grimes	740 13Th Street Suite 220	San Diego	CA	92101
Community Housingworks	Sue Reynolds	245 Cedar Rd	Vista	CA	92083
Community Housingworks	Kj Koljonen	4010 Fairmont Avenue	San Diego	CA	92105
Community Interface Services	Bruce Wilbrant	2621 Roosevelt Street	Carlsbad	CA	92008
Community Resource Center	Filipa Rios, MPA	650 2nd St.	Encinitas	CA	92024
Community Resource Center	Executive Director	650 Second Street	Encinitas	CA	92024
Consumer Credit Counseling Service Of San Diego & Imperial Counties	Roland Peterson	2650 Camino Del Rio North #209	San Diego	CA	92108
Corporation For Supportive Housing		328 Maple Street	San Diego	CA	92103
County Of San Diego	Dan Vasquez	1255 Imperial Avenue	San Diego	CA	92101-7439

Agency	Attn:	Address	City	State	Zip
County Mental Health	Alfredo Aguirre	Po Box 85524 - Ms P531	San Diego	CA	92138-5524
County Mental Health	Tony Potter	Po Box 85524 Mailstop P-531A	San Diego	CA	92186-5524
County Of San Diego Airports	Sunny Barrett	5469 Kearny Villa Rd #305	San Diego	CA	92123
County Of Sd Hcd		3989 Ruffin Road	San Diego	CA	92123
Csa San Diego County	Executive Director	131 Avocado Avenue	El Cajon	CA	92020
Daybreak Community Church	Brad Beith	6515 Ambrosia Ln	Carlsbad	CA	92011
Deluz Family Housing	Bronwynn Blackmon	108 Marine Dr	Oceanside	CA	92058
Elder Help	Sarah Shepard	4069 30Th Street	San Diego	CA	92104
Elderhelp Of Sandiego	Leane Marchese	4069 30Th Street	San Diego	CA	92104
Episcopal Community Services	Lynn Underwood	4305 University Avenue	San Diego	CA	92105
Escondido Family Services Salvation Army	Michele Loscano	1301 Las Villas Way	Escondido	CA	92026
Fair Housing Council Of S.D.	Executive Director	625 Broadway Suite 1114	San Diego	CA	92101
Fair Housing Council Of San Diego, The	Mary Scott Knoll	1764 San Diego Avenue, Suite 103	San Diego	CA	92110
Faith Based Community Development		2195 Oceanside Blvd	Oceanside	CA	92054
Family Health Centers Of San Diego	Anthony White	823 Gateway Center Way	San Diego	CA	92102
Family Recovery Center	Kimberly R. Bond, Mft	1100 Sportfisher Dr	Oceanside	CA	92054
Feeding America San Diego	Renie Henchy	9151 Rehco Road, Ste. B	San Diego	CA	92121
Food Bank	Director	680 Rancheros Drive	San Marcos	CA	92069
From The Inside Out	Pricilla Alvarez	1725 Clementine Street	Oceanside	CA	92054
Grid Alternatives	Paul Cleary	1827 Main Street	San Diego	CA	92113
Habitat For Humanity Restore		837 N Metcalf St	Escondido	CA	92025
Heartland Coalition	Mark Hanson	1235 Shafter Street	San Diego	CA	92106
Holy Cross Episcopal Church	Rev. Dr. Laura Sheridan-Campbell	2510 Gateway Rd	Carlsbad	CA	92009

Agency	Attn:	Address	City	State	Zip
Hope For San Diego	Alan Amico	1831 S. El Camino Real	Encinitas	CA	92024
Hospice Of The North Coast	Sharon Lutz	2525 Pio Pico Dr #301	Carlsbad	CA	92008
Hospice Of The North Coast	Executive Director	2525 Pio Pico Drive Ste 301	Carlsbad	CA	92008
Housing Development Partners Of San Diego, Inc.		1335 Fifth Avenue	San Diego	CA	92101
Indian Human Resource Center	Juan Castellanos	4265 Fairmount Avenue, #140	San Diego	CA	92105-6401
Interfaith Housing Assistance Corp.	Executive Director	7956 Lester Avenue	Lemon Grove	CA	91945
Interfaith Services	Executive Director	550 B West Washington Avenue	Escondido	CA	92025
Interfaith Shelter Network	Rosemary Johnston	3530 Camino Del Rio North, Suite 301	San Diego	CA	92108
International Rescue Committee	Anchi Mei	5348 University Ave., #205	San Diego	CA	92105
Ivey Ranch	Tonya Danielly	110 Rancho Del Oro Drive	Oceanside	CA	92057
Japanese American Citizens League	Executive Director	2672 San Marcos Ave	San Diego	CA	92104
Jewish Family Service Of San Diego	Attn: Grants Coordinator	285 N El Camino Real	Encinitas	CA	92024
Kathleen Wellman	Kathleen Wellman	7144 Aviara Drive	Carlsbad	CA	92009
La Posada De Guadalupe Shelter (Catholic Charities)		2476 Impala Dr	Carlsbad	CA	92010
Las Flores Church	Dwayne Edwards	1400 Las Flores Dr	Carlsbad	CA	92008
Lincoln Military Housing	Gail L. Scott	1538 Chrisman Cir	Oceanside	CA	92058
Lutheran Social Services	Andrea Muir	4271 Clairemont Mesa Blvd.	San Diego	CA	92117
Lutheran Social Services	John Taylor	4271 Clairemont Mesa Blvd	San Diego	CA	92117
Meal-On-Wheels Greater San Diego	Debbie Case	2254 San Diego Avenue, Suite 200	San Diego	CA	92110
Mercy Housing California	Jane Graf	645 Via Cantabria	Encinitas	CA	92024
Ms. Jae Marciano	Operation Homefront	Po Box 26747	San Diego	CA	92196
National Organization Of Women	Executive Director	Po Box 80292	San Diego	CA	92138
Neighborhood House Association	Peg Martin	5660 Copley Dr.	San Diego	CA	92111

Agency	Attn:	Address	City	State	Zip
No County Health Services	Executive Director	150 Valpreda Road	San Marcos	CA	92069
No. Co. Solutions For Change	Executive Director	722 W California Ave	Vista	CA	92083-3565
North Coast Calvary	Pastor Mark Foreman	1330 Poinsettia Lane	Carlsbad	CA	92011
North Coast Church Carlsbad	Pastor John Schad	2310 Camino Vida Roble	Carlsbad	CA	92011
North County Community Services	Executive Director	1557 Grand Ave Suite C	San Marcos	CA	92078
North County Health Services	Stephanie Murray	605 Crouch St	Oceanside	CA	92054
North County Life Line Fair Housing Collaborative	Kelly Matthews	3142 Vista Way, Suite 400	Oceanside	CA	92056
North County Lifeline	Executive Director	200 Michigan Avenue	Vista	CA	92084
North County Solutions For Change	Chris Megison	722 W California Ave	Vista	CA	92083
North County Solutions For Change	Tammy Megison	890 E Vista Way	Vista	CA	92084
North County Transit District	Executive Director	810 Mission Avenue	Oceanside	CA	92054
Oceanside Unified School District	Duane Coleman	2111 Mission Avenue	Oceanside	CA	92054
Pacific Breeze Baptist Church Of Carlsbad		3780 Pio Pico Drive	Carlsbad	CA	92008
Regional Task Force On The Homeless	Dolores Diaz	3989 Ruffin Road	San Diego	CA	92123
Rotary Club Of Carlsbad	President	Po Box 34	Carlsbad	CA	92018-0034
S.D. Workforce Partnership	Julie Harrison	3910 University Avenue #400	San Diego	CA	92105-1326
Sallie Bayless	Sallie Bayless	727 Herder Lane	Encinitas	CA	92024
Salvation Army		3935 Lake Blvd	Oceanside	CA	92056
San Diego Air & Space Museum	James G. Kidrick	2001 Pan American Plaza	San Diego	CA	92101
San Diego Community Housing Corporation		6160 Mission Gorge Rd. Suite #204	San Diego	CA	92120
San Diego Contracting Opportunities Center	Gunnar Schalin	4007 Camino Del Rio South, #210	San Diego	CA	92108
San Diego County 4-H Youth Education Foundation	Jason Gallegos	5555 Overland Avenue Building 4	San Diego	CA	92123
San Diego County Bicycle Coalition	Kathy Keehan	740 13Th Street Suite 220	San Diego	CA	92101

Agency	Attn:	Address	City	State	Zip
San Diego Fair Housing Commission	Mary Scott Knoll	625 Broadway, Suite 1114	San Diego	CA	92101
San Diego Food Bank	Trisha Gooch	9850 Distribution Avenue	San Diego	CA	92121
San Diego Habitat For Humanity	Lori Holt Pfeiler	10222 San Diego Mission Road	San Diego	CA	92108
San Diego Home Loan Counseling Service	Mary Ortero	3180 University Ave. #430	San Diego	CA	92104-2074
San Diego Housing Federation	Bruce Reznik	110 West C Street #1013	San Diego	CA	92101
San Diego Housing Federation		110 West C Street Suite 1811	San Diego	CA	92101-3906
San Diego Imperial Counties Labor Council	Charles Espinoza	4265 Fairmount Ave #230	San Diego	CA	92105
San Diego Interfaith Housing Foundation		7956 Lester Ave	San Diego	CA	91945
San Diego Interfaith Housing Foundation	Matthew Jumper	7956 Lester Ave.	Lemon Grove	CA	91945
San Diego Regional Center	Carlos Flores	4355 Ruffin Road, Suite 200	San Diego	CA	92123
San Diego Workforce Partnership	Kathy Patoff	3910 University Ave #400	San Diego	CA	92105-7302
San Diego Youth And Community Services	Walter Phillips	3255 Wing St. Ste. 550	San Diego	CA	92110
San Dieguito Unified High School District	Rick Schmitt	710 Encinitas Blvd.	Encinitas	CA	92024
Sd Regnl Cntr Develop Disabled	Dan Clark Director	4355 Ruffin Road	San Diego	CA	92123
So. Ca. Housing Development Corp.	Director, San Diego Division	4322 Piedmont Drive, Suite A	San Diego	CA	92107
Special Olympics	Jamie Brown	10977 San Diego Mission Road	San Diego	CA	92108
St Anne'S Episcopal Church	Father Lawrence Hart, D.Min.	701 West St	Oceanside	CA	92054
St Patrick'S Catholic Church	Rev. William Rowland	3821 Adams St	Carlsbad	CA	92008
Sun Country Builders		138 Civic Center Dr	Vista	CA	92084
Sun Country Builders	John Ahlswede	138 Civic Center Dr	Vista	CA	92084
The Arc Of San Diego	Jennifer Bates Navarra	3030 Market Street	San Diego	CA	92102
The Arc Of San Diego	Laura Orcutt	1221 Ridge Rd	Vista	CA	92081
The Church Of Jesus Christ Of Latter-Day Saints		2080 California St	Oceanside	CA	92054

Agency	Attn:	Address	City	State	Zip
Townspeople	Executive Director	4080 Centre Street, Suite 201	San Diego	CA	92103
Tri City Hospital Foundation	Carol Mudgett	4002 Vista Way	Oceanside	CA	92056
United Methodist Church Of Vista		490 S Melrose Dr	Vista	CA	92081
United Way Of San Diego	Doug Sawyer	4699 Murphy Canyon Road	San Diego	CA	92123
Veterans Assoc Of No. Co.	Tom Gillen	340 Hidden Lake Lane	Vista	CA	92084
Vietnam Veterans Of San Diego		4079 Oceanside Blvd	Oceanside	CA	92056
Villa Loma Apartments (Bridge Housing)		6421 Tobria Terrace	Carlsbad	CA	92011
Vista Community Clinic	Barbara Mannino	1000 Vale Terrace	Vista	CA	92084
Vista Las Flores (San Diego Interfaith Housing Foundation)		6408 Halyard Pl	Carlsbad	CA	92011
Volunteers Of America Southwest	Marie Mckenzie Phelps	3530 Camino Del Rio North, Ste 300	San Diego	CA	92108
Wakeland Housing & Devel. Corp.	Executive Director	1230 Columbia Street, Suite 950	San Diego	CA	92101
Wakeland Housing & Development		1230 Columbia St. #950	San Diego	CA	92101
Women'S Resource Center	Kaj Leonard	1963 Apple St	Oceanside	CA	92054
Wounded Warriors Homes Inc.	Diana Wiedenhoef	827 Plumosa Ave	Vista	CA	92081
Ymca Oz North Coast	Executive Director	215 Barnes Street	Oceanside	CA	92054

Sunday, November 23 • 9am-4pm

Come enjoy downtown Encinitas and a festival featuring
450+ vendor booths showcasing arts, crafts, gifts, food, live music
VCA Animal Hospital Dog Zone – Electric Bicycle Bike Valets at D & J Streets – Jamba Juice Kids Zone.
Test drive gas and electric Smart Cars at J Street and Coast Hwy 101

www.encinitas101.com

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**Share the Power. *Make a Wish.*

**Free Vehicle/Boat Pickup ANYWHERE*
**We Accept All Vehicles Running or Not*
**100% Tax Deductible*


WheelsForWishes.org **Call: (619) 908-1008**

 **CITY OF CARLSBAD**
COMMUNITY WORKSHOP

December 4, 2014 • 6:00 – 7:30 pm
Carlsbad Senior Center
799 Pine Avenue, Carlsbad, CA 92008

Identify neighborhood needs and priorities and join us for a community workshop
Share your opinion! Please assist us by filling out our Consolidated Plan survey at:
www.surveymonkey.com/s/CarlsbadCP_English

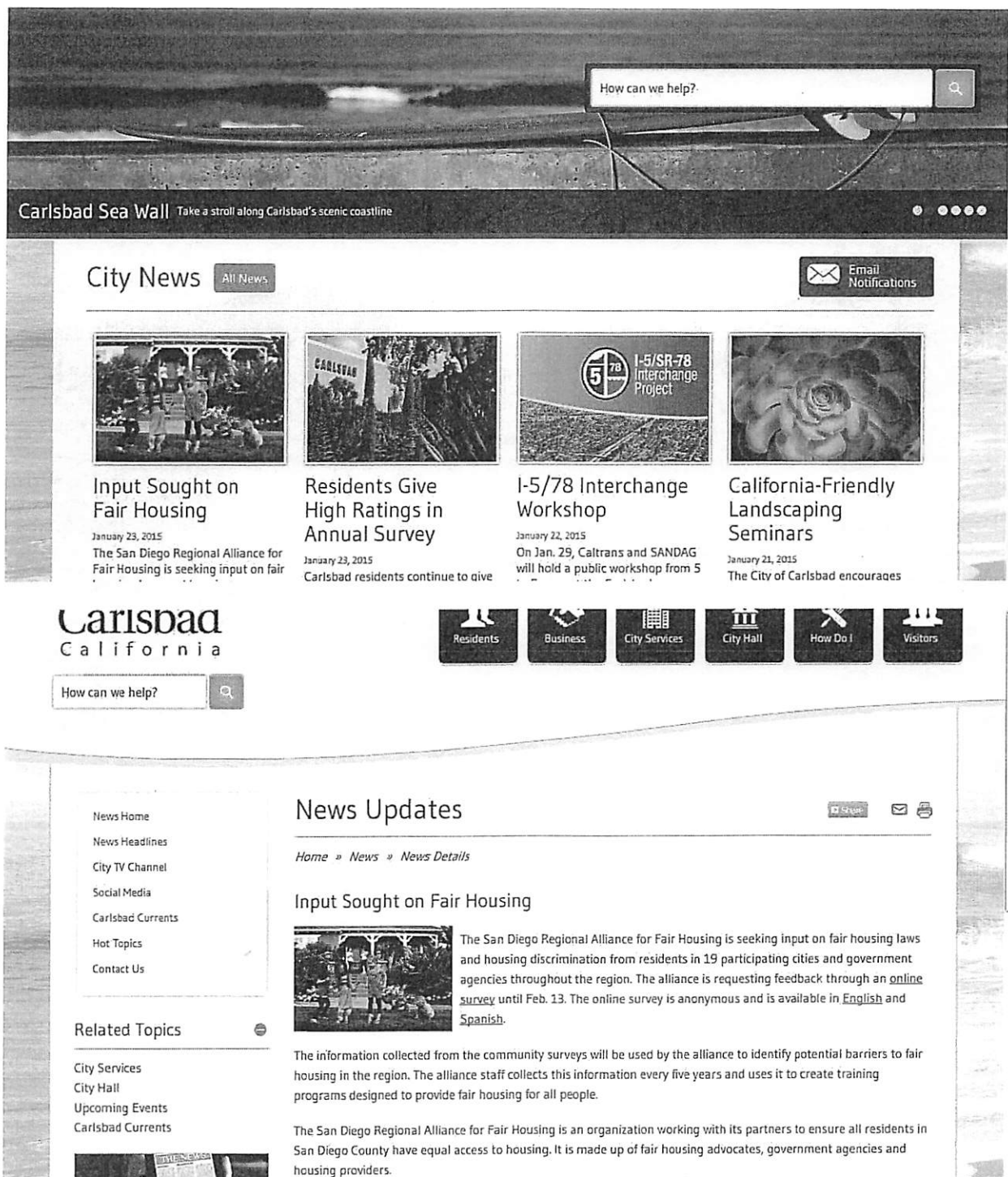
For questions or additional information, please contact:
Courtney Enriquez, Management Analyst
760.434.2812 • Courtney.Enriques@carlsbadca.gov


 **CITY OF CARLSBAD**
TALLER COMUNITARIO

Diciembre 4, 2014 • 6:00 – 7:30 pm
Carlsbad Senior Center
799 Pine Avenue, Carlsbad, CA 92008

Ayúdenos a identificar las necesidades y prioridades de su comunidad y acompañenos
para un taller comunitario donde usted puede darnos su opinion! Rellene nuestra
encuesta para el Plan Consolidado en:
www.surveymonkey.com/s/CarlsbadCP_Spanish


Para preguntas o información adicional, por favor póngase en contacto con:
Courtney Enriquez, Management Analyst
760.434.2812 • Courtney.Enriques@carlsbadca.gov






My agency


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VIEWING: City of Carlsbad 




We want to hear from you
Courtney Enriquez from City of Carlsbad

The City of Carlsbad is part of the San Diego Regional Alliance for Fair Housing, which is conducting outreach to address housing descrimination issues, concerns and solutions. Your participation and input are important to fair housing in our community. Please complete the following survey:
<https://www.surveymonkey.com/s/SDFairHou...> or in Spanish at <https://es.surveymonkey.com/s/SDFairHous...>



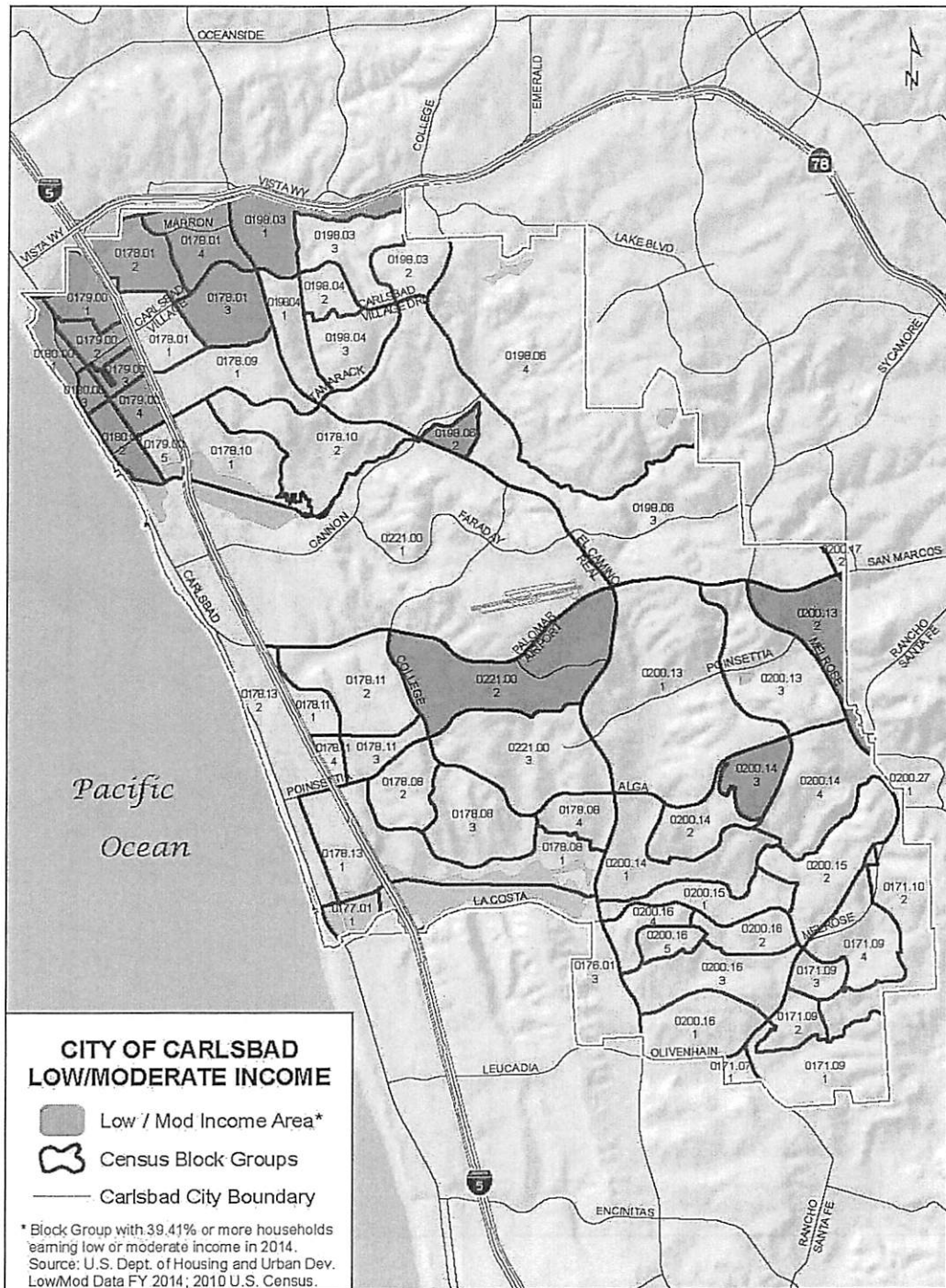
Thank you for participating in this regional discussion! Have a great weekend!

Shared with City of Carlsbad in General

REPLY 

Appendix B

Maps



Consolidated Plan

CARLSBAD

